



Become a Complete Musical Production Powerhouse with *JamParty: Be The Music*, Available Now for Digital Download on PC

Completely customize your entire audio journey with this unique, interactive experience

Minneapolis, Minnesota – August 25, 2010 – Zivix LLC, a developer leveraging innovative technology through peripherals, real musical instruments and software, announced today that ***JamParty: Be The Music*** is available now exclusively on digital download platforms for Windows-based PCs. ***JamParty: Be The Music*** can be found throughout the Real Networks / Trymedia Worldwide Network which has an affiliate list of over 300 leading digital gaming portals, as well as at the ***JamParty*** website (www.jamparty.com).

Powered by Gamebryo LightSpeed, ***JamParty: Be The Music*** enables burgeoning musicians to become instant producers, mix-masters, and lead guitarists. Players can transition their mastery of traditional rhythm-based music games into actual player-controlled live music creation using ***JamParty's*** gigantic library of chords, beats, vocals, and soundscapes. Users can create and play songs, then share their music with other players as MP3s or upload to listening devices and social networks. ***JamParty: Be The Music*** is designed for use with the upcoming Peavey HeroMaker guitar, and is also compatible with existing USB supported Rock Band® and Guitar Hero® guitar controllers.

"JamParty: Be The Music allows you to experience music like never before by either showing off live for friends at a party or by producing your own songs," said Chad Koehler, VP of business development and operations, Zivix LLC. "It's the next generation of music based gaming with the ability to create unique, one-of-a-kind songs using a variety of control schemes; the standard mouse and keyboard configuration, or you can grab one of the plastic USB guitars gathering dust in your closet, plug in and jam! The musical possibilities are literally endless in JamParty, and it's exciting for us as a studio to launch the software and be able to tap into the creativity of everyone who's always wanted to be able to create their own music."

Features of ***JamParty: Be The Music*** Include:

- Over 25 musical "Jams"
- Six interactive venues that respond and react to the music
- Remix top genres from Rock, Pop, Techno and Hip Hop, as well as unique Soundscapes that go far beyond the genres typically found in music games
- Game modes: Live party play, timed performance, replay, remix and share.
- Record and save your performances, or save as MP3s to play later and share with the world
- Additional downloadable "Jams" are available at www.jamparty.com to fulfill that favorite genre

JamParty: Be The Music is available now through the Real Networks / Trymedia Worldwide Network and its affiliates, Jamparty.com, and will be available soon on Bigfishgames.com, Peavey.com, and other top casual game portals.

For more information on **JamParty: Be The Music** please visit JamParty.com or join us on [Twitter](#) and [Facebook](#)

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About Zivix

Zivix, LLC combines innovation, technology and entertainment through gaming software and music peripherals. Based in Minneapolis, MN Zivix is an entertainment software developer and publisher that has also created a patented finger-sensing technology that enables a new generation of digital guitars. Our core mission is to combine the experience of playing an instrument and real musical interaction through accessible, fun and rewarding products for everyone.