



## SAVE THE PLANET FROM THE EVIL FLIP-BOT IN EARTH DEFENSE, THE LATEST TABLE FOR *PINBALL FX*

*ZEN Studios keeps delivering the goods with their fifth DLC table – Grab **Pinball FX** for half price this week*

**Budapest, Hungary – September 21, 2009** – Are you ready to save the WORLD? ZEN Studios, a videogame developer and digital publisher known for its innovative arcade, strategy and action games, announced today they are releasing Earth Defense, yet another add-on table for their wildly popular **Pinball FX** game on Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft. The table launches today and will coincide with a 50% price drop for **Pinball FX** as it is Microsoft's "Deal of the Week" – the full version of **Pinball FX** will be available for 400 Microsoft Points this entire week.

"We're very proud of not only Pinball FX, but also the fact that we have given our fans and gamers around the world loads of exciting downloadable content for hours of fun," said Zsolt Kigyossy, Managing Director for Zen Studios. "Earth Defense follows in the footsteps of Buccaneer, Nightmare Mansion and Street Fighter II Turbo in keeping the spirit of Pinball FX alive and strong."

In Earth Defense, hordes of hostile aliens are attacking the planet, and it's up to you to lead the united forces of Earth against the gigantic Flip-Bot and its minions. The fate of the world is in your hands! As a young and handsome captain of the Earth Defense Special Forces, it will be your mission to overcome the panic and rid Pinball City of the alien invaders, using multiple ball modes, drop targets, spiral flytowers, bonus multipliers and much more.

**Pinball FX** combines the arcade thrills of traditional pinball with enhanced game play, unparalleled graphical detail and exciting, innovative features not found in any other pinball game. For more information about Earth Defense or **Pinball FX**, please visit [www.pinballfx.com](http://www.pinballfx.com). For more information about ZEN Studios, please visit [www.zenstudios.com](http://www.zenstudios.com). For screenshots or any media requests, please contact Jerry Whitehead with Reverb Communications at [jerry@reverbinc.com](mailto:jerry@reverbinc.com).

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### **ABOUT ZEN STUDIOS:**

ZEN Studios is a videogame developer and digital publisher based in Budapest, Hungary. Founded in 2000, the studio is known for its innovative arcade and action titles. ZEN is one of the only developers in Central Europe that is a fully licensed to develop and publish games for Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system, Nintendo DS™ and Wii™ home video game system from Nintendo. ZEN Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom's Street Fighter and Marvel Comics' The Punisher. ZEN's seminal Pinball FX franchise on Xbox LIVE Arcade is one of the most popular titles on the platform and is coming soon as ZEN Pinball, the first pinball title on the PlayStation Network. For more information about ZEN Studios, please visit [www.zenstudios.com](http://www.zenstudios.com).

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