

FOR IMMEDIATE RELEASE

ZEN STUDIOS LAUNCHES “ZEN PINBALL STREET FIGHTER™ II TRIBUTE” AS FIRST EXPANSION TABLE FOR ZEN PINBALL

LOS ANGELES, Calif. – August 20, 2009 – ZEN Studios, the leading developer of arcade-style pinball videogames in partnership with Capcom®, announced today that **ZEN Pinball Street Fighter™ II Tribute** has launched as the initial expansion table for **ZEN Pinball** and is available on PlayStation®Network for \$2.49USD and \$1.99EURO. With loads of in-game challenges, players can jump right into the action with combo shots, animated punches, kicks and special moves as only the **Street Fighter™** franchise can deliver!

ZEN Pinball packs a heavy hitting punch with the addition of **ZEN Pinball Street Fighter II Tribute!** The table comes loaded with both the iconic World Warriors that revolutionized the fighting genre and the unique music and sound from the original game. Players can now experience the legendary **Street Fighter** franchise combined with the arcade thrills of traditional pinball with **Zen Pinball's** signature cutting-edge visuals, true-to-life ball and table physics and new innovative features not found in any other pinball game.

Developed by ZEN Studios, **ZEN Pinball Street Fighter II Tribute** is the first of several expansion tables slated for release within the coming months and joins the existing *V12*, *Tesla*, *Shaman* and *El Dorado* tables that have already made **ZEN Pinball** one of the most popular games on the platform.

For more information about the **Street Fighter** franchise, please visit www.capcom.com. For more information about **ZEN Pinball**, please visit www.ZenPinball.com.

####

ABOUT ZEN STUDIOS:

Zen Studios is a global producer and digital publisher of interactive entertainment software for all leading game platforms including Microsoft XBOX 360®, PLAYSTATION®3 computer entertainment system, PSP® (PlayStation®Portable) system, Nintendo DS™, Wii, and Apple iPhone / iPod Touch. The company is headquartered in Budapest, Hungary with representative office in Canada. The Studios has also worked with some of the largest intellectual properties in the videogame industry, including Capcom's Street Fighter and Marvel Comics' The Punisher. ZEN's seminal Pinball FX franchise on Xbox LIVE Arcade is one of the most popular titles on the platform and is now available as ZEN Pinball, the first pinball title on the PlayStation Network. For more information about ZEN Studios, please visit www.zenstudios.com.

ABOUT CAPCOM:

Capcom is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games, including best-selling franchises *Resident Evil™*, *Street Fighter™*, *Mega Man™* and *Devil May Cry™*. Capcom maintains operations in the U.S., U.K., Germany, France, Tokyo, Hong Kong and Korea, with corporate

headquarters located in Osaka, Japan. More information about Capcom can be found on the company web site, www.capcom.com.

Street Fighter is either a registered trademark or trademark of Capcom U.S.A., Inc., in the U.S. or other countries. Capcom, Resident Evil, Mega Man and Devil May Cry are either registered trademarks or trademarks of Capcom Co., Ltd., in the U.S. or other countries. All other trademarks are owned by their respective owners.

ZEN STUDIOS MEDIA CONTACT:

Brandon Price
Reverb Communications
209-586-1495 x113
brandon@reverbinc.com

CAPCOM MEDIA CONTACT:

Wes Phillips
(650) 350-6711
wesp@capcom.com