

FOR IMMEDIATE RELEASE

ZEN STUDIOS RELEASES “THE PUNISHER: NO MERCY” TODAY ON PLAYSTATION®NETWORK

LOS ANGELES, Calif. – July 2, 2009 – ZEN Studios, a videogame developer and digital publisher known for its innovative arcade and action games, is proud to announce that its Marvel Comics-inspired first-person shooter *The Punisher: No Mercy* is available now in North America and Europe exclusively on PlayStation® Network.

The Punisher: No Mercy delivers a fast-paced multiplayer experience loaded with original and comic-inspired in-game taunts, as well as access to a wide array of weaponry, intense combat and deafening destruction. Players can fight alongside or take on an eclectic mix of Punisher allies and villains in a series of arena-style multiplayer matches that feature solo and team-based missions for up to eight players. Battle arenas span from shipyards rife with contraband to the “birthplace” of Jigsaw, the Punisher’s archenemy.

In addition to the exceptional online gameplay, *No Mercy* also boasts a single-player campaign where players can unleash their vengeance on hordes of villains while unfolding an original storyline that’s brought to life with exclusive artwork from acclaimed Marvel artist Mike Deodato.

Delivering an intense and faithful first-person shooter experience, *No Mercy* is rated “M” for Mature by the ESRB with descriptors of Blood and Gore, Intense Violence, Strong Language and it is now available exclusively through PlayStation®Store for \$9.99. To learn more about the game, please visit: www.punishernomercy.com.

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About ZEN Studios:

Founded in 2000, ZEN Studios is an industry leading developer and publisher of digitally downloadable titles. Based in Budapest, Hungary, ZEN Studios is one of the only developers in Central Europe that is fully licensed to develop for the Microsoft Xbox 360, PLAYSTATION 3 system, Nintendo DS and Wii. ZEN Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom’s Street Fighter and Marvel Comics’ The Punisher. ZEN’s seminal Pinball FX franchise on Xbox LIVE Arcade is one of the most popular titles on the platform and is coming soon as ZEN Pinball, the first pinball title on the PlayStation Network. For more information about ZEN Studios, please visit www.zenstudios.com.

About Marvel Entertainment, Inc.

Marvel Entertainment, Inc. is one of the world's most prominent character-based entertainment companies, built on a proven library of over 5,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in licensing, entertainment (via Marvel Studios and Marvel Animation) and publishing (via Marvel Comics). Marvel's strategy is to leverage its franchises in a growing array of opportunities around the

world, including feature films, consumer products, toys, video games, animated television, direct-to-DVD and online. For more information visit www.marvel.com.

For continuing updates on Marvel Interactive products, please visit www.Marvel.com

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