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'THE PUNISHER: NO MERCY' BRINGS DEATH AND DESTRUCTION TO THE PLAYSTATION®NETWORK

*ZEN Studios Delivers Marvel Comics' Iconic Urban Vigilante on PlayStation®Network Starting
July 2, 2009*

LOS ANGELES, Calif. – June 23, 2009 – The Punisher is set to unleash his vengeance on PlayStation®Network! ZEN Studios announced today that ***The Punisher: No Mercy***, inspired by Marvel Comics' rich Punisher comic book history, is confirmed to be released on July 2, 2009 and will be available exclusively through PlayStation®Store for \$9.99.

"Our team has been working long hours to deliver a first-person shooter experience that will live up to the Punisher name," said Zolt Kigyossy, managing director for ZEN Studios. "With awesome characters, a customizable system, and fast-paced multiplayer action, ***No Mercy*** is breaking ground in the digital space. For comic and shooter fans alike, this is a must-have game for the summer."

Powered by Unreal Engine 3, ***The Punisher: No Mercy*** was designed with fast-paced online multiplayer FPS action in mind. The game allows players to choose from an eclectic mix of Punisher allies and villains. Battle arenas span from shipyards rife with contraband to the "birthplace" of the Punisher's archenemy, Jigsaw, and up to eight players can blast away at each other in a variety of solo and team-based missions.

In addition to exceptional online play, ***The Punisher: No Mercy*** also offers a single-player story mode featuring exclusive artwork from acclaimed Marvel artist Mike Deodato.

Developed by ZEN Studios, ***The Punisher: No Mercy*** is rated "M" by the ESRB for a true Punisher experience. To learn more about ***The Punisher: No Mercy***, please visit www.punishernomercy.com.

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ABOUT ZEN STUDIOS:

Founded in 2000, ZEN Studios is an industry leading developer and publisher of digitally downloadable titles. Based in Budapest, Hungary, ZEN Studios is one of the only developers in Central Europe that is fully licensed to develop for the Microsoft Xbox 360, PLAYSTATION 3 system, Nintendo DS and Wii. ZEN Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom's Street Fighter and Marvel Comics' The Punisher. ZEN's seminal Pinball FX franchise on Xbox LIVE Arcade is one of the most popular titles on the platform and is coming soon as ZEN Pinball, the first pinball title on the PlayStation Network. For more information about ZEN Studios, please visit www.zenstudios.com.

About Marvel Entertainment, Inc.

Marvel Entertainment, Inc. is one of the world's most prominent character-based entertainment companies, built on a proven library of over 5,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in licensing, entertainment (via Marvel Studios and Marvel Animation) and publishing (via Marvel Comics). Marvel's strategy is to leverage its franchises in a growing array of opportunities around the world, including feature films, consumer products, toys, video games, animated television, direct-to-DVD and online. For more information, visit www.marvel.com.

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