

**FOR IMMEDIATE RELEASE**

## **ZEN STUDIOS LAUNCHES ZEN PINBALL TODAY AS FIRST PINBALL TITLE FOR PLAYSTATION®NETWORK**

*The Master of Pinball Releases Free-to-Play Demo Alongside Full Version*

**LOS ANGELES, Calif. – May 14, 2009** – ZEN Studios, the leading developer of arcade-style pinball videogames, announced today that it's highly anticipated fast-paced **ZEN Pinball** has launched as the debut pinball title on PlayStation®Network (PSN). Starting today, players can also check out the stunning visual and realistic ball physics in a free-to-play sample table of ZEN Pinball.

With a variety of in-game missions, head-to-head online multiplayer bouts and multi-day worldwide tournaments, **ZEN Pinball** offers the ultimate arcade experience for both casual gamers and pinball enthusiasts alike. In addition to the regular All-Time and Weekly scoreboards, **ZEN Pinball** features Score Speed, Best One Minute, and Multiplayer Ranking scoreboards, letting players test their mettle against pinball players from all over the world!

### **ZEN Pinball** Key Features:

- Includes four full-featured tables: V12, Tesla, Shaman and El Dorado
- Multiplayer modes include local, online, and worldwide tournament competitions
- Realistic Operators Menu lets you change settings and view advanced play info
- Fun extras such as slow motion and the ability to save a game in progress
- Keep the fun rolling with a variety of new downloadable tables coming soon!

**ZEN Pinball** is rated "E" and is available exclusively through PlayStation®Store for \$9.99. To learn more about **ZEN Pinball**, please visit: [www.ZenPinball.com](http://www.ZenPinball.com).

###

### **ABOUT ZEN STUDIOS:**

Founded in 2000, ZEN Studios is an industry leading developer and publisher of digitally downloadable titles. Based in Budapest, Hungary, ZEN Studios is one of the only developers in Central Europe that is fully licensed to develop for the Microsoft Xbox 360, PLAYSTATION 3 system, Nintendo DS and Wii. ZEN Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom's Street Fighter and Marvel Comics' The Punisher. ZEN's seminal Pinball FX franchise on Xbox LIVE Arcade is one of the most popular titles on the platform and is coming soon as ZEN Pinball, the first pinball title on the PlayStation Network. For more information about ZEN Studios, please visit [www.zenstudios.com](http://www.zenstudios.com).

### **Media Contacts:**

Brandon Price  
Reverb Communications

209-586-1495 x113  
[brandon@reverbinc.com](mailto:brandon@reverbinc.com)

Tracie Snitker  
Reverb Communications  
209-586-1495 x104  
[tracie@reverbinc.com](mailto:tracie@reverbinc.com)