



YOU'RE INVITED TO EXCLUSIVE SNEAK PREVIEW OF KUNG-FU LIVE IN NYC May 14-17th!

Virtual Air Guitar Company, the computer vision specialist and independent game developer from Finland, invites you to the STRAIGHTFORWARD New Finnish Design event next week. Come witness the unveiling of *Kung-Fu Live*, the most innovative motion-controlled game yet!

Coming exclusively to PlayStation Network in late 2010, this humor-toned and sporty beat 'em up adventure uses the PSEye and Virtual Air Guitar Company's patented FreeMotion® technology to track the player's unrestricted natural moves. The player's image is then put directly inside the game and he becomes the hero of *Kung-Fu LIVE*. Toss away the gamepad and use real kicks and punches against a growing swarm of baddies!

The STRAIGHTFORWARD New Finnish Design is presenting a series of exhibitions, product launches and panel discussion illuminating Finnish design and innovation during the fifth annual Meatpacking District Design '10 in New York. Contact us to schedule a demo of both *Kung-Fu LIVE* game and FreeMotion technology May 14-17 by emailing teemu@virtualairguitar.com

- WHO:** Virtual Air Guitar Company
- WHAT:** First debut of *Kung-Fu LIVE* game (PlayStation Network)
Hands on time with the game – Be the Hero!
- WHERE:** 410 West 16th street
(Between 9th and 10th Avenues)
New York, NY 10011
- WHEN:** Friday & Saturday, May 14 & 15, 2010 from 11:00am to 8:00pm
Sunday, May 16, 2010 from 11:00am to 6:00pm
Monday, May 17, 2010 from 11:00am to 2:00pm

Serious fun
for people who
don't take themselves
too seriously.

To Schedule a Game Demo Contact:

Teemu Mäki-Patola
teemu@virtualairguitar.com

For more information:

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DISCLAIMER

FreeMotion® technology can make you extremely fit - just by playing a video game. Any resulting a/s packs are unintentional!