



Mmmmm...Brrraainns! Teenage Zombies: Invasion of the Alien Brain Thingys Goes Gold

Ignition Entertainment's Highly Anticipated Comic Sci-Fi Game Set to Launch April 15, 2008 Exclusively on Nintendo DS

Marina Del Ray, Calif. – April 9, 2008 – The Big Brain is threatening mankind and the only hope to save the world is the Teenage Zombies! Ignition Entertainment's comic sci-fi title ***Teenage Zombies: Invasion of the Alien Brainy Thingys*** has gone gold exclusively for Nintendo DS™. Get ready on April 15th to help the un-dead heroes - Finnigan "Fins" Magee, Lori "Lefty" Lopez and Zach "Halfpipe" Boyd – as they use their insatiable zombie hunger for brains to help save mankind from the Big Brain!

"With all the hard work that has gone into making ***Teenage Zombies*** a fiendishly clever and exciting title, it's a fantastic feeling to see it go gold," said Ajay Chadha, President of Ignition Entertainment. "I'm confident that DS gamers everywhere are going to love the game's witty sense of humor, unique comic book style of presentation and tons of brain-challenging mini-games between each game level."

In ***Teenage Zombies***, the Earth is under attack by a horde of Alien Brain... uh...Thingys! Humans, succumbing to ray-guns and mind-control, have failed to defend their planet and let it fall easily into the clutches of the Big Brain and his army of Alien Brain Thingys. The only hope left for mankind is three ***Teenage Zombies*** who ignore their normal human victims in favor of the pulsing pink brains they see EVERYWHERE - all the while being lured to the ultimate lunch: THE BIG BRAIN!

Teenage Zombies: Invasion of the Alien Brain Thingys is rated E10+, developed by InLight Entertainment and retails for \$29.99 USD. For more information on ***Teenage Zombies: Invasion of the Alien Brain Thingys!*** visit www.teenagezombiesgame.com.

#####

ABOUT IGNITION ENTERTAINMENT LTD.

Ignition Entertainment Limited is a UTV Media Communication company. Ignition was created by a core team of gaming industry veterans with the purpose of building upon their successful track record to develop and publish within the international games industry. You can find more information about Ignition Entertainment Ltd. at

<http://www.ignitionusa.com>

ABOUT UTV SOFTWARE COMMUNICATIONS LTD

UTV Software Communications Ltd. is India's foremost Media & Entertainment Company with leadership position in four Verticals that includes Motion Pictures, Broadcasting, TV Content and Interactive (i.e. Animation and Gaming). Listed on the Mumbai Stock Exchange with the Motion Pictures business listed on the AIM, London Stock Exchange. Walt Disney Inc. holds a strategic stake in UTV. It has subsidiaries with offices across India, the UK and USA. More information on the group is available at www.utvnet.com

About INLIGHT ENTERTAINMENT INC

InLight Entertainment Inc. develops content for a wide variety of platforms including handheld (Nintendo DS™ and Game Boy® Advance), console (Wii™), internet and PC. In addition to this, InLight produces work for broadcast and DVD projects. InLight Entertainment Inc. is a privately held, wholly owned Canadian company. More information on InLight can be found at www.inlightentertainment.com or contact dyoung@inlightentertainment.com

Teenage Zombies Invasion of the Alien Brain Thingys. Copyright © 2007 Ignition Entertainment Ltd and InLight Entertainment, Inc. All rights reserved.

Ignition Entertainment Media Contacts:

Tracie Snitker
Reverb Communications
Tracie@reverbinc.com
209-586-1495 x104

Brandon Price
Reverb Communications
Brandon@reverbinc.com
209-586-1495 x113