

# TURF WARS

## TURF WARS LIVIN' LARGE CAPTURES APPLE'S NEW IPAD AT LAUNCH

*The Only Geo-Based Mafia Game On Apple Handhelds Debuts on iPad With Localized Leaderboards, In-App Purchase Updates and a Limited Time Respect Point Bonus*

**Palo Alto, California - April 7, 2010** – MeanFreePath LLC., developer of innovative, location-based social games for major mobile devices, has announced the release of **Turf Wars Livin' Large** for the Apple iPad, one of only a few hundred free applications available at the device's launch April 3<sup>rd</sup>, 2010. The critically-acclaimed geo-based landgrab game hits iPad with a variety of updates, including in-app purchase and city, state, and national leaderboards, further enhancing the already rich experience **Turf Wars** has to offer. For a limited time as well, downloading the free application includes 10 Respect Points to use on buffing your mobster, grabbing more turf or whatever your mafia-minded heart desires.



*"Turf Wars Livin' Large on Apple's iPad makes building your mob and growing your turf look and play better than it ever has,"* said Nick Baicoianu creator of **Turf Wars** and founder of MeanFreePath LLC. *"Getting the application ready and approved for the iPad launch wasn't easy, but now Turf Wars Livin' Large is really a one-of-kind app across all of Apple's handheld platforms."*

Nominated for both "Best Use of Location Services" and "Best MMO Game" by 148 apps, **Turf Wars** is a geo-based crime app that utilizes the iPad, iPhone and iPod Touch's GPS capabilities allowing players to grab real turf on a map adding a more realistic feel to the gameplay. Complete missions to level up and take control of turf with one goal in mind, being the top dog or "Capo" of your town.

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**About MeanFreePath LLC.**

MeanFreePath LLC., based in Palo Alto, CA, is a maker of innovative, location-based social games for major mobile devices. Their first title, ***Turf Wars***, for Apple® iPhone™ and iPod® touch is a world-wide, massively multiplayer online game that takes advantage of the Apple platform's OS 3.0 GPS.