



## TechPad Productions to Launch *iNetMania* – Coming Soon to an Apple® App Store Near You!

*Digital evolution of ServerMania for iPhone™ and iPod® touch*

**Phoenix, Arizona – December 3, 2008** – TechPad Productions, a social media research and online publication company, will launch its first game, [iNetMania](#), scheduled to be ready for download from the Apple App Store in early December 2008.

A release date and pricing information will be announced in the coming weeks. *iNetMania* is based upon TechPad’s popular board game, **ServerMania**, which features players competing to build a successful web hosting company and finish with the most money at the end of the game.

First introduced in 2007, ServerMania has been used by many web hosting companies as an interactive learning tool, and has been recognized by the International Academy of the Visual Arts with a Gold Davey Award as one of the best and most innovative promotional pieces within the “Print and Collateral” category.

*iNetMania* is based heavily upon ServerMania’s format and rules, with players competing to create the most successful website with the highest amount of visitors. Web traffic translates into money, and as with ServerMania, the player with the largest pile of cash at the end of the game wins.

“We were very excited about the success we enjoyed with ServerMania, and can’t wait to repeat that with *iNetMania*,” said Ben Fisher, co-founder of TechPad Productions. “*iNetMania* has all of the great gameplay mechanics that made ServerMania such a popular game, and it takes full advantage of the amazing technology inside the iPhone and iPod touch.”

For more information about TechPad Productions, please visit: [www.techpadproductions.com](http://www.techpadproductions.com).

To learn more about *iNetMania*, please visit: [www.inetmaniagame.com](http://www.inetmaniagame.com).

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### **ABOUT TECHPAD PRODUCTIONS:**

TechPad Productions is one of the creative divisions of TechPad Agency, a social media research and online publication company. TechPad Productions owns and operates [www.TheGameReviews.com](http://www.TheGameReviews.com), one of the fastest growing online video game communities, and publishes video games for the Apple iPhone and iPod Touch platforms. For more information, please visit: [www.TechPadProductions.com](http://www.TechPadProductions.com) or [www.iNetManiaGame.com](http://www.iNetManiaGame.com)

### **ABOUT REVERB COMMUNICATIONS:**

Reverb Communications is an agency that specializes in launching video game software and peripherals. The agency combines public relations, marketing and sales programs to develop customized communications campaigns that directly contribute to our client’s bottom line. For more information about Reverb Communications, please visit: [www.reverbinc.com](http://www.reverbinc.com)

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