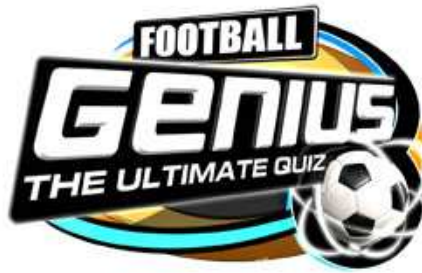


FOR IMMEDIATE RELEASE



“Football Genius – The Ultimate Quiz” Arrives on Xbox LIVE Arcade

Cologne, Germany – October 13, 2009 – “**Football Genius – The Ultimate Quiz**” a new entertaining soccer-based trivia game from the sports label of publisher RTL Interactive GmbH, has launched on Xbox LIVE® Arcade and is available worldwide from Xbox LIVE Marketplace for the Xbox 360® video game and entertainment system from Microsoft.

Football Genius – The Ultimate Quiz gets underway with a brilliant kick-off that incorporates more than 3,500 different questions and six football packs with reference to football leagues around the world including, English, French, German, Italian, and Spanish. The quiz allows for up to four players to compete for the best score with subjects ranging from general football trivia to true insider questions, testing players' knowledge of all things related to the vast world of football.

Virtual Football enthusiasts will have no trouble keeping up with their favorite sports figures with the various game varieties. Play against the clock in "Kick-Off" mode, or risk it all in "Foul Play" - football fans get to experience far more than just 90 minutes' worth of fun, and test their sports knowledge in nine different game modes with sensational features.

Beginners and advanced players will be able to turn pro online or offline as **Football Genius – The Ultimate Quiz** provides plenty of entertainment for the whole family. The quiz supports Xbox 360® Buzzers for a genuine stadium atmosphere in the players' own living rooms.

Football Genius – The Ultimate Quiz was developed by South-African studio *I-Imagine Interactive*. Located in Johannesburg, *I-Imagine Interactive* is the first independent developing studio on the African continent. In 2000, *I-Imagine Interactive* was the first developer worldwide to be accepted into the Microsoft Incubator promotion program in order to develop a stunt racing title for Xbox.

Football Genius – The Ultimate Quiz is rated “E” for everyone and is available for 800 Microsoft Points through Xbox LIVE Marketplace for Xbox 360. To learn more about RTL Sports or its products, please visit <http://www.rtlsports-games.de>.

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About RTL Interactive Games Publishing:The Games Publishing division of RTL interactive GmbH (RTL Games GmbH until December 31, 2008) is responsible for the entire computer and console games business of the Media Group RTL Germany. The team designs and publishes video games for different types of gamers and focuses on the mass market of arcade and casual games. Further, individual titles by the Games Publishing Unit appeal to fans of adventure, fantasy and role playing games. Generally, RTL interactive is aiming to serve all console platforms as well as PC with its future projects. In the market, the games publisher operates with a consistent three label strategy: Especially family friendly titles are released by

the label Playtainment. The brand RTL Sports encompasses successful sports video games. The label Black Inc. appeals to fans of adventure, fantasy and role playing games, providing high-quality, complex premium titles especially for core gamers. For further information please go to <http://www.rtlsports-games.de>

About Xbox 360

Xbox 360 is a premier video game and entertainment system. It is home to the best and broadest games as well as the largest on-demand library of standard- and high-definition movies and TV shows connected to the television — with music coming this fall. The digital center of the living room, Xbox 360 blends unbeatable content with the largest online social network of 20 million members on Xbox LIVE to create a limitless entertainment experience that can be shared at home or across the globe. With the addition of currently code-named “Project Natal,” Xbox 360 will forever transform social gaming and entertainment with a whole new way to play — no controller required. More information about “Project Natal” and Xbox 360 can be found online at <http://www.xbox.com/en-GB/live>.

About Xbox LIVE

Xbox LIVE is the largest gaming and entertainment network and delivers more entertainment than any device connected to the television, including movies, TV, music and games. Xbox LIVE is also the only entertainment service to provide instant on 1080p streaming HD video from Zune video. With an active community of more than 20 million people across 26 countries, Xbox LIVE lets you play the best games, enjoy the largest on-demand library and, coming soon, listen to millions of songs — all while connecting to friends anytime. An Xbox LIVE Gold membership provides you with exclusive benefits and premium access to entertainment from the top studios and services, all in one place. More information about Xbox LIVE can be found online at <http://www.xbox.com/xbox360>.

About Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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