



****CAUTION: AWESOME MEDIA ALERT INCOMING****

MTV GAMES AND HARMONIX GET HEROIC AT COMIC-CON CONFIRMING MORE TRACKS FROM *ROCK BAND*™3 AND *DANCE CENTRAL*™ SETLISTS

San Diego – July 26, 2010 – Harmonix and MTV Games put rumors and speculation to rest at the Comic-Con 2010 “Faux Fun to Real Rock” panel as they revealed that *Rock Band*™3 players will get to rock out to tracks from Marilyn Manson, Filter, Foreigner, Def Leppard, The B-52’s and Tears For Fears, while those ready to cut up the rug in *Dance Central*™ will gain access to favorites from Snoop Dogg, Salt-N- Pepa and Young MC. The *Rock Band 3* and *Dance Central* setlists were a major topic of discussion over the course of the three-day Comic-Con event in San Diego, CA after Harmonix and MTV Games drew thousands of guesses from fans as a result of releasing clues to the announcement through *Rock Band*’s and *Dance Central*’s Facebook (www.facebook.com/rockband; www.facebook.com/dancecentralgame) and Twitter (<http://twitter.com/rockband>; http://twitter.com/dance_central) accounts.

The artists and tracks announced are listed below:

***Rock Band 3* tracks:**

- Marilyn Manson – “The Beautiful People”
- Filter – “Hey Man, Nice Shot”
- Foreigner – “Cold As Ice”
- Def Leppard – “Foolin”
- The B-52s – “Rock Lobster”
- Tears For Fears – “Everybody Wants To Rule The World”

(All tracks are original master recordings)

***Dance Central* tracks:**

- Snoop Dogg – “Drop It Like Its Hot”

- Salt-N-Pepa – “Push It”
- Young MC – “Bust A Move”

(All tracks are original master recordings)

About *Rock Band 3*

With more than 30 awards and nominations following its impressive E3 2010 debut, including multiple Best Music and Best Casual/Social game accolades, *Rock Band 3* will feature an incredible 83-song setlist and access to far more music than any other music game, as well as innovative new gameplay modes and instruments.

Developed by Harmonix, the world’s premier music videogame company, published by MTV Games, and distributed by Electronic Arts Inc. (NASDAQ: ERTS), *Rock Band 3* will ship on October 26, 2010 in North America for the Xbox 360® video game and entertainment system from Microsoft (MSRP: \$59.99), PlayStation®3 computer entertainment system (MSRP: \$59.99), the Wii™ system from Nintendo (MSRP: \$59.99), and Nintendo DS™ (MSRP: \$29.99). *Rock Band 3* will be compatible with all *Rock Band™* and *The Beatles™: Rock Band™* peripherals, as well as most Guitar Hero® and third-party instrument and microphone controllers. Mad Catz is the official peripheral manufacturer and distributor for *Rock Band 3* game controllers.

For more information on *Rock Band 3*, art and video assets, please visit <http://www.rockband.com/press>.

Follow *Rock Band* on Twitter (<http://twitter.com/rockband>) and Facebook (www.facebook.com/rockband).

About *Dance Central*

Winner of the E3 Game Critics *Best Original Game* and *Best Motion Simulation Game* and more than 30 additional awards and nominations, *Dance Central* is the first full-body, controller-free dance video game with fun choreography for beginners and experts. Whether rehearsing in Break It Down! or owning the stage in Perform It, players will be introduced to more than 600 moves in the game and more than 90 dance routines all created by professional choreographers. The game features tracks from an amazing mix of pop, hip-hop and R&B artists including Lady Gaga, No Doubt, M.I.A., Bell Biv DeVoe and more.

Developed by Harmonix and published by MTV Games, *Dance Central* will ship on November 4, 2010 in North America exclusively for Kinect™ for the Xbox 360® video game and entertainment system from Microsoft (U.S. ERP: \$49.99).

For more information on *Dance Central*, art and video assets, please visit <http://www.dancecentral.com/press>.

Follow *Dance Central* on Twitter (http://twitter.com/dance_central) and Facebook (www.facebook.com/dancecentralgame).

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About MTV Networks

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world’s leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company’s portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom and GameTrailers.

About MTV Games

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

About Harmonix Music Systems, Inc

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2010, EA posted GAAP net revenue of \$3.7 billion and had 27 titles that sold more than one million units. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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