



****ROCK BAND MEDIA ALERT****

ROCK BAND ADDS THREE MORE AVENGED SEVENFOLD SONGS, INCLUDING THE TITLE TRACK FROM THE NEW ALBUM, *NIGHTMARE*

***ROCK BAND* DEBUTS FIRST SPANISH-LANGUAGE PACK WITH LATIN MUSIC SUPERSTAR JUANES**

Cambridge, Mass. – July 23, 2010 – Harmonix and MTV Games today announced that tracks from Warner Bros Records' hard rock band Avenged Sevenfold and tracks from Latin Music superstar Juanes will be available next week in the *Rock Band* Music Store of downloadable content for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and Wii™.

"We hope kids are excited to play these songs in *Rock Band* and to experience more of our music in a different way coming on the *Rock Band 3* disc," said M. Shadows, lead vocalist of Avenged Sevenfold.

With more than 400 artists, including Jimi Hendrix, The Who, AC/DC and Green Day, who are exclusive to *Rock Band*, as well as more than 1,550 songs available through the *Rock Band* platform and 70 million songs sold through its download store alone, *Rock Band* is the undisputed sales and content leader in the interactive music space, providing the deepest and best selection of artists, songs and albums.

Rock Band DLC additions for Xbox 360, PlayStation 3 system and Wii

Avenged Sevenfold formed in 1999 in Huntington Beach, Calif., while the original band members were still in high school. The band made its official debut in July 2001, releasing *Sounding the Seventh Trumpet*, followed by 2003's *Waking the Fallen*, and 2005's breakthrough release, *City of Evil*, which reached No. 30 on Billboard's Top 200 and garnered the band the Best New Artist Award at the 2006 MTV Video Music Awards. Avenged Sevenfold's fourth and self-titled release debuted at No. 4 on the Billboard Top 200 when it was released in October 2007. The band will release its fifth studio album, *Nightmare*, day-and-date with its first three-pack of songs for *Rock Band*, on July 27, bringing the total number of Avenged Sevenfold available for *Rock Band* to seven. Avenged Sevenfold Pack 01 will include "Seize the Day" from *City of Evil*, "Nightmare" from *Nightmare* and "Scream" from *Avenged Sevenfold*. The band is headlining the Uproar Festival August through October with Disturbed.

Hailed by *Rolling Stone* as "[One of] the world's biggest rock stars" and described by the *Los Angeles Times* as "the single most important figure of the past decade in Latin music," Juanes has become the world's leading all-Spanish language music artist in terms of both critical respect and global commercial success. Both an electrifying guitarist and gifted songwriter, the Colombian rock star is often mentioned alongside artists such as Bono and Bruce Springsteen for his belief in the possibility of social change

through music. With multi-platinum worldwide sales of over 12 million albums, a Grammy® and record-setting 17 Latin Grammy® awards after just his first four records, it is evident that millions of fans have adopted the songs of this poetic rocker as representative anthems of Latino pride, prayers for peace, and the strength of eternal love. With record-setting chart runs for multiple No. 1 albums and singles, it is no wonder that *Billboard* recently declared Juanes as Latin Music's "*Star of The Decade*".

With Juanes set to return with a highly-anticipated new album this fall, lead by new single "Yerbatero," which was recently unveiled at the World Cup in South Africa, six representative tracks spanning the full career of this leading Latin Music ambassador will debut next week in the *Rock Band* Music Store. Juanes' relationship with *Rock Band* fans will continue later this year with the inclusion of smash single "Me Enamora" in the October 2010 release of *Rock Band 3*. Before the launch of *Rock Band 3*, fans will get a treat with a six-pack of hits from Juanes, which will feature "A Dios le Pido" and "Mala Gente" from *Un Día Normal*, "Fíjate Bien" from the album of the same name, "Gotas de Agua Dulce" from *La Vida...Es un Ratico*, "La Camisa Negra" from *Mi Sangre*, and "Yerbatero" from the yet-to-be-released album of the same name.

Available on Xbox 360, Wii and PlayStation 3 system (July 27):

- Avenged Sevenfold – "Nightmare"
- Avenged Sevenfold – "Scream"
- Avenged Sevenfold – "[Seize the Day](#)"
- Juanes – "A Dios le Pido"
- Juanes – "Fíjate Bien"
- Juanes – "Gotas de Agua Dulce"
- Juanes – "La Camisa Negra"
- Juanes – "Mala Gente"
- Juanes – "Yerbatero"

(All tracks are original master recordings)

(These tracks will be available in Europe on PlayStation 3 system July 28)

These tracks will be available for purchase as "Avenged Sevenfold Pack 01," "Juanes Pack01" as well as individual tracks, on Xbox 360 and PlayStation 3 system, and as individual tracks only on Wii.

Price: \$1.99 USD, £.99 UK, €1.49 EU (160 Microsoft Points) per track
\$5.49, £2.49 UK, €3.99 EU (440 Microsoft Points) for Avenged Sevenfold Pack 01
\$9.99, £4.99 UK, €7.99 EU (800 Microsoft Points) for Juanes Pack 01
\$2.00 USD (200 Wii Points™) per track

** Dates for *Rock Band* game tracks are tentative and subject to change. **

Website Links:

For more information, please visit:

[Rock Band Website](#)

[Avenged Sevenfold Website](#)

[Juanes Website](#)

Rock Band 2 is available for Xbox 360, PlayStation 3 system, PlayStation®2 computer entertainment system and Wii system. Xbox 360, PlayStation 3 system and Wii versions support downloadable content.

Downloadable content for Wii is purchased via the in-game *Rock Band Music Store* using Wii Points™ purchased through the Wii™ Shop Channel and can be downloaded to the system memory or to an SD card for additional storage. The tracks stream directly from the SD card for seamless play.

With these additions, there are now 1,560 tracks available to date via disc and download purchase (complete list of tracks at www.rockband.com/music). *Rock Band* continues to satisfy music fans' and gamers' voracious appetite for rock with more than 70 million paid downloads since its launch Nov. 20, 2007. The *Rock Band Music Store* allows players to preview and purchase downloadable individual music tracks and packs from the vast selection of offerings available to date without ever leaving the game as they build their own custom *Rock Band* library.

Rock Band and *Rock Band 2* are rated "T" for Teen (lyrics, suggestive themes) by the ESRB. Music downloads are not rated by the ESRB.

For more information on *Rock Band 2* and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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