



****ROCK BAND MEDIA ALERT****

**THE VINES AND SWEET BILLY PILGRIM DEBUT
NEXT WEEK ON ROCK BAND**

Cambridge, Mass. – July 9, 2010 – Harmonix and MTV Games today announced that Australian alternative rockers The Vines, as well as English pop rockers Sweet Billy Pilgrim, will both make their *Rock Band* debut next week in the *Rock Band* Music Store of downloadable content for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and Wii™.

With more than 400 artists, including Jimi Hendrix, The Who, AC/DC and Green Day, who are exclusive to *Rock Band*, as well as more than 1,500 songs available through the *Rock Band* platform and 70 million songs sold through its download store alone, *Rock Band* is the undisputed sales and content leader in the interactive music space, providing the deepest and best selection of artists, songs and albums.

Rock Band DLC additions for Xbox 360, PlayStation 3 system and Wii

The Vines burst onto the international rock scene with great critical acclaim for their 2002 debut album, *Highly Evolved*. They appeared on the cover of *Rolling Stone*, received a 2002 ARIA for Breakthrough Artist in Australia and were called by some media “the saviors of rock.” Next week, they will debut in the *Rock Band* Music Store with a five pack of songs.

“The Vines Pack 01” will include “Get Out,” “He’s a Rocker” and “Orange Amber” from 2008’s *Melodia*, which debuted at No. 12 on the Australian ARIA charts; “Ride” from 2004’s *Winning Days* and “Outtathaway” from 2006’s *Vision Valley*. The band is currently working on its fifth studio album, with a release date yet to be announced.

Sweet Billy Pilgrim, an English atmospheric pop-rock band, will also debut next week in the *Rock Band Music Store* with a track taken from their album, *Twice Born Men*, which is the finest album ever recorded in a shed. Massive critical acclaim has followed the band since the album’s release, and they have won over fans at their beautiful live shows as they tour Europe supporting artists such as Jamie Cullum and The Who. Fans can play their single, “*Future Perfect Tense*,” in *Rock Band* beginning next week.

Available on Xbox 360, Wii and PlayStation 3 system (July 13):

- Sweet Billy Pilgrim – “Future Perfect Tense” +
- The Vines – “Get Out”
- The Vines – “He’s a Rocker”

- The Vines – “Orange Amber” +
- The Vines – [“Outtathaway”](#) +
- The Vines – [“Ride”](#)

(All tracks are original master recordings)

(These tracks will be available in Europe on PlayStation 3 system July 14)

These tracks will be available for purchase as “The Vines Pack 01,” as well as individual tracks, on Xbox 360 and PlayStation 3 system, and as individual tracks only on Wii. Songs marked with “+” will also be available in the family-friendly *LEGO® Rock Band Music Store*.

Price: \$1.99 USD, £.99 UK, €1.49 EU (160 Microsoft Points) per track
\$8.49 USD, £4.39 UK, €6.55 EU (680 Microsoft Points) for The Vines Pack 01
\$2.00 USD (200 Wii Points™) per track

** Dates for *Rock Band* game tracks are tentative and subject to change. **

Website Links:

For more information, please visit:

[Rock Band Website](#)

[The Vines Website](#)

[Sweet Billy Pilgrim Website](#)

Rock Band 2 is available for Xbox 360, PlayStation 3 system, PlayStation®2 computer entertainment system and Wii system. Xbox 360, PlayStation 3 system and Wii versions support downloadable content.

Downloadable content for Wii is purchased via the in-game *Rock Band Music Store* using Wii Points™ purchased through the Wii™ Shop Channel and can be downloaded to the system memory or to an SD card for additional storage. The tracks stream directly from the SD card for seamless play.

With these additions, there are now 1,546 tracks available to date via disc and download purchase (complete list of tracks at www.rockband.com/music). *Rock Band* continues to satisfy music fans' and gamers' voracious appetite for rock with more than 70 million paid downloads since its launch Nov. 20, 2007. The *Rock Band Music Store* allows players to preview and purchase downloadable individual music tracks and packs from the vast selection of offerings available to date without ever leaving the game as they build their own custom *Rock Band* library.

Rock Band and *Rock Band 2* are rated "T" for Teen (lyrics, suggestive themes) by the ESRB. Music downloads are not rated by the ESRB.

For more information on *Rock Band 2* and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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