



****ROCK BAND MEDIA ALERT****
NICKELBACK. ROCK BAND. 'NUFF SAID.

Cambridge, Mass. – June 25, 2010 – Harmonix and MTV Games today announced that Canadian rockers Nickelback will make their *Rock Band* debut next week in the *Rock Band* Music Store of downloadable content for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and Wii™.

With more than 400 artists, including Jimi Hendrix, The Who, AC/DC and Green Day, who are exclusive to *Rock Band*, as well as more than 1,500 songs available through the *Rock Band* platform and 70 million songs sold through its download store alone, *Rock Band* is the undisputed sales and content leader in the interactive music space, providing the deepest and best selection of artists, songs and albums.

Rock Band DLC additions for Xbox 360, PlayStation 3 system and Wii

Alternative rockers Nickelback, formed in 1995 in Canada, are the 11th best-selling act of the 2000s, with more than 30 million records sold worldwide. The band will make their debut in *Rock Band* next week with a six pack of songs.

“Nickelback Pack 01” will include “Burn It to the Ground” and “This Afternoon” from 2008’s album, *Dark Horse*, which has held a place in the Top 100 of the Billboard 200 since its release last year. Also included are “Photograph” and “Rockstar” from 2005’s *All the Right Reasons*, which was certified eight-times platinum in the United States in October 2009, making it one of the best-selling albums in U.S. history. “Figured You Out” from 2003’s three-time platinum *The Long Road* and “Never Again” from 2001’s six-time platinum *Silver Side Up* will also be featured in “Nickelback Pack 01.”

Available on Xbox 360, Wii and PlayStation 3 system (June 29):

- [“Burn It to the Ground”](#)
- “Figured You Out”
- “Never Again”
- [“Photograph”](#)
- [“Rockstar”](#)
- [“This Afternoon”](#)

(All tracks are original master recordings)

(These tracks will be available in Europe on PlayStation 3 system June 30)

These tracks will be available for purchase as “Nickelback Pack 01” as well as individual tracks on Xbox 360 and PlayStation 3 system, and as individual tracks only on Wii.

Price: \$1.99 USD, £.99 UK, €1.49 EU (160 Microsoft Points) per track
\$9.99, £4.99 UK, €7.99 EU (800 Microsoft Points) for Nickelback Pack 01
\$2.00 USD (200 Wii Points™) per track

** Dates for *Rock Band* game tracks are tentative and subject to change. **

Website Links:

For more information, please visit:

[Rock Band Website](#)

[Nickelback Website](#)

Rock Band 2 is available for Xbox 360, PlayStation 3 system, PlayStation®2 computer entertainment system and Wii system. Xbox 360, PlayStation 3 system and Wii versions support downloadable content.

Downloadable content for Wii is purchased via the in-game *Rock Band* Music Store using Wii Points™ purchased through the Wii™ Shop Channel and can be downloaded to the system memory or to an SD card for additional storage. The tracks stream directly from the SD card for seamless play.

With these additions, there are now 1,529 tracks available to date via disc and download purchase (complete list of tracks at www.rockband.com/music). *Rock Band* continues to satisfy music fans' and gamers' voracious appetite for rock with more than 70 million paid downloads since its launch Nov. 20, 2007. The *Rock Band* Music Store allows players to preview and purchase downloadable individual music tracks and packs from the vast selection of offerings available to date without ever leaving the game as they build their own custom *Rock Band* library.

Rock Band and *Rock Band 2* are rated "T" for Teen (lyrics, suggestive themes) by the ESRB. Music downloads are not rated by the ESRB.

For more information on *Rock Band 2* and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

Microsoft, Xbox, Xbox 360, Xbox LIVE, and the Xbox logos are trademarks of the Microsoft group of companies.

“PlayStation” is a registered trademark of Sony Computer Entertainment Inc.

Wii is a trademark of Nintendo. © 2006 Nintendo.