

For Immediate Release

Media Alert

NINE INCH NAILS IS THE LATEST ARTIST TO OFFER MASTER RECORDINGS AS DOWNLOADABLE CONTENT FOR MUSIC VIDEOGAME ROCK BAND™

Fulfilling the commitment to fans to offer new downloadable content every week, Harmonix and MTV Games announced today the latest slate of downloadable tracks available for **Rock Band**. Starting the week of February 26, 2008 players can download 3 new tracks, which include "March of the Pigs", "The Collector", and "The Perfect Drug" by Nine Inch Nails. Details are as follows:

Release date: Tuesday, February 26, 2008 (Microsoft)
Thursday, February 28, 2008 (Sony)

Tracks: Nine Inch Nails Pack

Nine Inch Nails	"March of the Pigs"
Nine Inch Nails	"The Collector"
Nine Inch Nails	"The Perfect Drug"

(All three tracks utilize the original master recordings)

Price: \$5.49 (440 Microsoft Points for Xbox 360) per pack or
\$1.99 (160 Microsoft Points for Xbox 360) per track

Locations: PLAYSTATION®Network and Xbox LIVE® Marketplace

** Dates for Rock Band game tracks are tentative and subject to change **

In addition to the 58 songs that come packaged with **Rock Band**, Harmonix and MTV have been offering a robust calendar of new downloadable content including packs, full albums and individual tracks to satiate the desire for constantly refreshed **Rock Band** content. New music is available on a weekly basis. Recent downloadable content that has been offered has included tracks from iconic rock artists from all genres from Metallica and Black Sabbath to The Police and All American Rejects.

Rock Band allows online play and features that expand the boundaries of music gaming. **Rock Band** downloadable content is playable and integrated into setlists in all game modes including: Solo Tour, Band World Tour, head-to-head competition either locally or online, and from any Quickplay mode. In order to play downloadable content for head-to-head matches or multiplayer online, all players must own the same downloadable track. Downloadable content for the PLAYSTATION®3 computer entertainment system's version of Rock Band will be available for purchase on the PLAYSTATION®Store through the free PLAYSTATION®Network and is downloaded directly to PLAYSTATION 3 system's built in hard drive. Downloadable content for the Xbox 360® video game and entertainment system from Microsoft will be

available for purchase via Xbox LIVE® Marketplace using Microsoft Points and is downloaded directly to Xbox 360's built in hard drive.

Rock Band is rated "T" for Teen (lyrics, mild suggestive themes) by the ESRB.

For more information on Rock Band and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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