

## **ROCK BAND Media Alert**

### **ROCK BAND® BRINGS FOO FIGHTERS ALBUM *THE COLOUR AND THE SHAPE* TO THE ROCK BAND® MUSIC CATALOG OF DOWNLOADABLE CONTENT**

MTV Games and Harmonix announced today that Foo Fighters' best selling album, *The Colour and the Shape*, will become the seventh complete album to join the **Rock Band® Music Store** catalog of downloadable content.

Selling more than 2 million copies in the US alone, *The Colour and the Shape* is the most successful album from the alternative rock band and includes hit singles "Monkey Wrench," "Hero" and "Everlong". With "Everlong" already featured on the **Rock Band 2** soundtrack, the DLC album will include the following tracks:

1. "Doll"
2. "Monkey Wrench"
3. "Hey, Johnny Park!"
4. "My Poor Brain"
5. "Wind Up"
6. "Up in Arms"
7. "My Hero"
8. "See You"
9. "Enough Space"
10. "February Stars"
11. "Walking After You"
12. "New Way Home"

*The Colour and the Shape* will be available for download starting November 11, 2008, for the Xbox®360 video game and entertainment system from Microsoft and November 13, 2008, for the PLAYSTATION®3 computer entertainment system. Pricing will be \$19.99 (1600 Microsoft Points) for the album, or \$1.99 (160 Microsoft Points) per track.

With the release of this album **Rock Band** fans will now have access to 14 solid tracks from the Foo Fighters – "Learn To Fly" was already featured on the original **Rock Band** soundtrack. All 14 tracks can be played in **Rock Band 2's** different modes including Quickplay where the album itself will be called out in its own subheader, and Tour Challenges, where users will be prompted to play through all Foo Fighters tracks in a standalone setlist.

*The Colour and the Shape* joins the growing list of **Rock Band** albums in the DLC music catalog, which includes Mötley Crüe's *Dr. Feelgood*, Red Hot Chili Peppers' *Blood Sugar Sex Magik*, Rush's *Moving Pictures*, Megadeth's *Peace Sells... But Who's Buying?*, Pixies' *Doolittle*, Judas Priests' *Screaming For Vengeance* and The Cars' *The Cars*. With the addition of the Foo Fighters album there are now more than 400 tracks available to date via disc and download purchase (complete list of tracks at <http://www.rockband.com/music>).

**Rock Band 2** continues to satisfy music fans and gamers' voracious appetite for rock with more than 26 million downloads since its launch on November 20, 2007. The **Rock Band** Music Store allows players to preview and purchase downloadable individual music tracks and packs from the vast selection of offerings available to date without ever leaving the game as they build their own custom **Rock Band** library.

**Rock Band** and **Rock Band 2** allow online play and features that expand the boundaries of music gaming. **Rock Band** downloadable content is playable and integrated into setlists in all game modes. In order to play downloadable content for head-to-head matches or multiplayer online, all players must own the same downloadable track. Downloadable content for Xbox 360 is available for purchase via Xbox LIVE® Marketplace for Xbox 360 using Microsoft Points and is downloaded directly to the hard drive of Xbox 360. Downloadable content for the PLAYSTATION 3 system's version of **Rock Band** is available for purchase on the PlayStation®Store through the free PlayStation®Network and is downloaded directly to PLAYSTATION 3 system's built in hard drive.

**Rock Band 2** for Xbox 360 and PLAYSTATION 3 system is now available nationwide and supports all previously downloaded content. **Rock Band 2** for the PlayStation®2 computer entertainment system and the Wii™ home videogame console from Nintendo will ship in December 2008.

**Rock Band** and **Rock Band 2** are rated "T" for Teen (lyrics, mild suggestive themes) by the ESRB.

For more information on **Rock Band 2** and Harmonix Music Systems please visit [www.rockband.com](http://www.rockband.com) and [www.harmonixmusic.com](http://www.harmonixmusic.com)

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### **About MTV Networks**

MTV Networks, a part of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 150 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

### **About MTV Games**

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

### **About Harmonix Music Systems, Inc**

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit [www.harmonixmusic.com](http://www.harmonixmusic.com).

### **About Electronic Arts**

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is [www.ea.com](http://www.ea.com). More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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