

MTV GAMES, HARMONIX AND EA SHIP ROCK BAND METAL TRACK PACK TO NORTH AMERICA RETAILERS

Standalone Disc Begins Melting Faces Today and Features All-New Rock Band Tracks from Blue Oyster Cult, Motörhead, Rage Against the Machine and More

Cambridge, MA – September 22, 2009 -- Harmonix, the leading developer of music-based games, and **MTV Games**, a part of Viacom's MTV Networks, (NYSE: VIA, VIA.B), along with distribution partner **Electronic Arts Inc.** (NASDAQ: ERTS), today announced that **Rock Band® Metal Track Pack™**, a standalone disc of 20 face-melting tracks hand-chosen by the gods of metal themselves, is shipping to retailers nationwide. Available for the Xbox 360® video game and entertainment system from Microsoft, the PlayStation®3 computer entertainment system, the PlayStation®2 computer entertainment system and the Wii™ from Nintendo, the suggested retail price for **Rock Band Metal Track Pack** is \$29.99.

This collection of explosive songs represents a great variety of what the metal genre has to offer – past and present – including tracks from Black Tide, Evile, Godsmack, Lamb of God, Queen of the Stone Age and more! **The Rock Band Metal Track Pack** also includes six new songs brand new to the **Rock Band** platform from Blue Oyster Cult, Hawkwind, I Mother Earth, Motörhead, Nazareth and Rage Against the Machine. These six songs will be exclusive to the **Rock Band Metal Track Pack** for a limited time before joining the **Rock Band Music Store** as downloadable content.

Complete Track List:

	Artist	Song Title
1.	All That Remains	Two Weeks
2.	At the Gates	Blinded By Fear
3.	Black Tide	ShockWave
4.	Blue Oyster Cult	Transmaniacon MC*
5.	Bullet For My Valentine	Waking the Demon
6.	Children of Bodom	Are You Dead Yet
7.	Evile	Thrasher
8.	Godsmack	I Stand Alone
9.	The Haunted	D.O.A.
10.	Hawkwind	Master Of The Universe*
11.	I Mother Earth	Levitate*
12.	In This Moment	Forever
13.	Judas Priest	Screaming for Vengeance
14.	Lacuna Coil	Closer
15.	Lamb of God	Laid to Rest
16.	Motörhead	Killed by Death*
17.	Nazareth	Hair of the Dog*
18.	Queens of the Stone Age	3's & 7's
19.	Rage Against The Machine	Bulls On Parade*
20.	Yngwie Malmsteen	Red Devil

* Denotes exclusive track

Rock Band Metal Track Pack, like all **Rock Band** software, is compatible with all **Rock Band** controllers, as well as most *Guitar Hero*[®] and authorized third-party controllers and microphones.

Fans who buy the **Rock Band Metal Track Pack** for Xbox 360 or PlayStation 3 system can play directly from the disc or download the songs onto their consoles' hard drives through a free offer with Xbox LIVE[®] online entertainment network or the PlayStation[®] Network. Once downloaded, the songs will automatically appear in the player's custom *Rock Band* library and can be integrated into setlists and played in all game modes. With more than 1,000 tracks expected to be available in the **Rock Band** music catalogue and regular releases of downloadable content every week by the end of 2009, **Rock Band Metal Track Pack** is yet another way music-lovers can continue to expand and customize their music libraries.

The **Rock Band** franchise is the ultimate platform for music fans and gamers to interact with music like never before. The game challenges players to put together a band and tour for fame and fortune – all while learning to master lead/bass guitar, drums and vocals. Featuring the most master recordings of any music game ever by the world's biggest rock artists, the **Rock Band** music catalogue includes tracks that span every genre of rock, ranging from heavy metal to alternative and classic rock and punk.

Rock Band Metal Track Pack is rated "T" for Teen with a descriptor of Mild Lyrics by the ESRB. **Rock Band** and **Rock Band 2** are currently available for Xbox 360, PlayStation 3, PlayStation 2 and Wii.

For more information on **Rock Band** and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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About MTV Networks

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

About MTV Games

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

About Harmonix Music Systems, Inc

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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