

MTV GAMES, HARMONIX AND EA SET TO MELT FACES WITH ROCK BAND METAL TRACK PACK **OCTOBER 13, 2009**

*Big Fat Slabs of Metal Headed Your Way with All New Rock Band Tracks from
Motörhead, Hawkwind, Nazareth, Blue Öyster Cult and More*

Cambridge, MA – August TK, 2009 -- Harmonix, the leading developer of music-based games, and **MTV Games**, a part of Viacom's MTV Networks, (NYSE: VIA, VIA.B), along with distribution partner **Electronic Arts Inc.** (NASDAQ: ERTS), today announced plans to release **Rock Band® Metal Track Pack™**, a thrashtastic standalone disc that will be available **October 13, 2009** at retail stores nationwide for the Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system, PlayStation®2 computer entertainment system and Wii™ system from Nintendo. The suggested retail price for **Rock Band Metal Track Pack** is \$29.99.

Summoning power from the metal gods on high, the **Rock Band** team has assembled 20 on-disc tracks exploding with bone-crushing, ear-lashing, face-melting metal including anvil-heavy cuts from Godsmack, Children of Bodom, Evile, Judas Priest, Bullet For My Valentine and more! Six of the on disc tracks are brand new to the **Rock Band** platform and will be exclusive to the **Rock Band Metal Track Pack** disc for a limited time before joining the **Rock Band® Music Store** as downloadable content.

Rock Band Metal Track Pack, like all **Rock Band** software, is compatible with all **Rock Band** instrument controllers, as well as most Guitar Hero® and other third party music video game peripherals and microphones.

In addition, fans who buy the **Rock Band Metal Track Pack** for Xbox 360 or PLAYSTATION 3 system can play directly from the disc or download the songs onto their consoles' hard drives through a free offer with Xbox LIVE® online entertainment network or the PlayStation®Network. Once downloaded, the songs will automatically appear in the player's custom **Rock Band** library and can be integrated into setlists and played in all game modes. With more than 800 tracks available in the **Rock Band** music catalogue and regular releases of downloadable content every week, **Rock Band Metal Track Pack** is yet another way music-lovers can continue to expand and customize their music libraries.

Complete Track List:

	Artist	Song Title
1.	All That Remains	Two Weeks
2.	At the Gates	Blinded By Fear
3.	Black Tide	ShockWave
4.	Blue Öyster Cult	Transmaniacon MC*
5.	Bullet For My Valentine	Waking the Demon
6.	Children of Bodom	Are You Dead Yet
7.	Evile	Thrasher
8.	Godsmack	I Stand Alone
9.	The Haunted	D.O.A.
10.	Hawkwind	Master Of The Universe*

11.	I Mother Earth	Levitate*
12.	In This Moment	Forever
13.	Judas Priest	Screaming for Vengeance
14.	Lacuna Coil	Closer
15.	Lamb of God	Laid to Rest
16.	Motörhead	Killed by Death*
17.	Nazareth	Hair of the Dog*
18.	Queens of the Stone Age	3's & 7's
19.	Rage Against The Machine	Bulls On Parade*
20.	Yngwie Malmsteen	Red Devil

* Denotes exclusive track

The **Rock Band** franchise is the ultimate platform for music fans and gamers to interact with music like never before. The game challenges players to put together a band and tour for fame and fortune – all while learning to master lead/bass guitar, drums and vocals. Featuring the most master recordings of any music game ever by the world's biggest rock artists, the **Rock Band** music catalogue includes tracks that span every genre of rock, ranging from alternative and classic rock, to heavy metal and punk.

Rock Band Metal Track Pack is rated "T" for Teen with a descriptor of Mild Lyrics by the ESRB. **Rock Band** and **Rock Band 2** are currently available for Xbox 360, PLAYSTATION 3 system, PlayStation 2 system and Wii.

For more information on **Rock Band** and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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About MTV Networks

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

About MTV Games

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

About Harmonix Music Systems, Inc

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive

entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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