

**** ROCK BAND MEDIA ALERT ****

ECLECTIC ROCKERS GORILLAZ MAKE ROCK BAND DEBUT

Tracks from KISS and Lenny Kravitz added to the Rock Band Music Store for Wii and songs from Iron Maiden for Rock Band Unplugged!

Cambridge, Mass. – Aug. 7, 2009 - Harmonix and MTV Games today announced a three pack of songs from Gorillaz, the virtual band created by Blur's Damon Albarn, including songs from *Demon Days* and the band's self-titled release; as well as four singles from legendary classic rock artists The Band, Janis Joplin, Jefferson Airplane and The Who. All tracks, which mark the first time these artists other than The Who have appeared in *Rock Band*, will be available in the *Rock Band Music Store* of downloadable content next week for the Xbox 360® video game and entertainment system from Microsoft and PLAYSTATION®3 computer entertainment system.

Additional tracks from KISS, Blink-182, Weezer, Lenny Kravitz and more will be available in the Wii™ *Rock Band Music Store* next week, and tracks from Iron Maiden will be available for *Rock Band Unplugged*.

Rock Band DLC Additions for Xbox 360 and PLAYSTATION 3 Systems

The eclectic Gorillaz make their *Rock Band* premiere with fan-favorites "Clint Eastwood," "Feel Good Inc." and "Re-Hash" in the *Rock Band Music Store* Aug. 11. Iconic classic rock artists The Band, Janis Joplin and Jefferson Airplane also make their *Rock Band* debuts with the respective songs "Chest Fever," "Piece of My Heart" and "White Rabbit." "Magic Bus" by rock superstars The Who will also be added to the *Rock Band Music Store* next week.

Tracks available on Xbox 360 (Aug. 11) and PLAYSTATION 3 system (Aug. 13):

The Band	"Chest Fever (LIVE)"
Gorillaz	"Clint Eastwood"
Gorillaz	"Feel Good Inc."
Gorillaz	"Re-Hash"
Janis Joplin	"Piece of My Heart"
Jefferson Airplane	"White Rabbit"
The Who	"Magic Bus (Live at Leeds)"

(All tracks are original master recordings)

These tracks will be available for purchase as part of the "Gorillaz Pack 01" or as individual tracks on Xbox 360 and PLAYSTATION 3 systems.

Price: \$1.99 USD, £.99 UK, €1.49 EU (160 Microsoft Points for Xbox 360) per track
\$5.49, £2.49 UK, €3.99 EU (440 Microsoft Points for Xbox 360) for "Gorillaz Pack 01"

Wii Back-Catalog Additions

Additionally, tracks from Blink-182, Damone, KISS and Weezer, as well as back-catalog tracks from Fratellis, Pat Benatar, Steve Miller Band and Thin Lizzy will be available Aug. 11 in the Wii *Rock Band* Music Store. These tracks come from the catalog of *Rock Band* music already released to owners of Xbox 360 and PLAYSTATION 3 system. With the addition of these tracks, there are now more than 575 tracks in the Wii *Rock Band* Music Store.

Additional tracks available for Wii (Aug. 11):

Blink-182	"Dammit"
Blink-182	"Down"
Blink-182	"Feeling This"
Blink-182	"The Rock Show"
Damone	"Out Here All Night"
Fratellis	"Creeping Up the Backstairs"
Fratellis	"Flathead"
Fratellis	"Henrietta"
KISS	"100,000 Years (LIVE)"
KISS	"Deuce (LIVE)"
KISS	"Parasite (LIVE)"
Lenny Kravitz	"Are You Gonna Go My Way"
Lenny Kravitz	"Freedom Train"
Lenny Kravitz	"Let Love Rule"
Lenny Kravitz	"Mr Cab Driver"
Pat Benatar	"Hit Me With Your Best Shot"
Steve Miller Band	"Space Cowboy"
Steve Miller Band	"Take The Money & Run"
Steve Miller Band	"The Joker"
Thin Lizzy	"The Boys Are Back in Town (LIVE)"
Thin Lizzy	"Cowboy Song (LIVE)"
Thin Lizzy	"Jailbreak (LIVE)"
Weezer	"My Name is Jonas"
Weezer	"Pork & Beans"
Weezer	"Undone – The Sweater Song"

Price: \$2.00 (200 Wii Points) per track

Rock Band Unplugged Tracks for PSP® System

Rock Band Unplugged fans will enjoy the addition of Iron Maiden's "The Number of the Beast" and "The Trooper" to the 27 tracks already available via the *Rock Band Unplugged* in-game music store for the PSP® (PlayStation®Portable) system.

Tracks available for *Rock Band Unplugged* (Aug. 13):

Iron Maiden	"The Number of the Beast"
Iron Maiden	"The Trooper"

Price: \$1.99, £.99 UK, €1.49 EU per track on the PSP system

** Dates for *Rock Band* game tracks are tentative and subject to change. **

Website Links:

For more information, please visit:

[Rock Band Website](#)
[Gorillaz Website](#)
[The Who Website](#)

Rock Band 2 is available for Xbox 360, PLAYSTATION 3 system, PlayStation®2 computer entertainment system and Wii system. Xbox 360, PLAYSTATION 3 system and Wii versions support downloadable content.

Downloadable content for Wii is purchased via the in-game *Rock Band* Music Store using Wii Points purchased through the Wii Shop™ Channel and can be downloaded to the system memory or to an SD card for additional storage. The tracks stream directly from the SD card for seamless play.

There are now more than 800 tracks available to date via disc and download purchase (complete list of tracks at www.rockband.com/music). *Rock Band* continues to satisfy music fans' and gamers' voracious appetite for rock with more than 50 million paid downloads since its launch Nov. 20, 2007. The *Rock Band* Music Store allows players to preview and purchase downloadable individual music tracks and packs from the vast selection of offerings available to date without ever leaving the game as they build their own custom *Rock Band* library.

Rock Band and *Rock Band 2* are rated "T" for Teen (lyrics, suggestive themes) by the ESRB. Music downloads are not rated by the ESRB.

For more information on *Rock Band 2* and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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