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MTV GAMES, HARMONIX AND EA ANNOUNCE SUPERSTAR LINEUP FOR ROCK BAND™ COUNTRY TRACK PACK™

Country's Biggest Artists Bring All New Tracks to The Rock Band Platform Including Willie Nelson, Trace Adkins, Miranda Lambert, Sara Evans and More

Cambridge, MA – June 15, 2009 – Harmonix, the leading developer of music-based games, and **MTV Games**, a part of Viacom's MTV Networks, (NYSE: VIA, VIA.B), along with distribution partner **Electronic Arts Inc.** (NASDAQ: ERTS), today revealed the full setlist for [Rock Band™ Country Track Pack™](#), which includes some of country's biggest artists from Willie Nelson, Alan Jackson and Montgomery Gentry to Kenny Chesney, Miranda Lambert, Sara Evans and more! **Rock Band Country Track Pack** hits store shelves in North America July 21, 2009 for a suggested retail price of \$29.99 and will be available for Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, and Wii™ system from Nintendo.

Rock Band Country Track Pack, featuring 21 tracks from country music's superstars of yesterday and today, is a standalone software product that allows owners of [Rock Band®](#) and [Rock Band® 2](#) to keep the party going with a whole new setlist. Thirteen of the on disc tracks are brand new to the **Rock Band** platform and will be exclusive to the **Rock Band Country Track Pack** disc for a limited time before joining the [Rock Band® Music Store](#) as downloadable content.

In addition, **Rock Band Country Track Pack**, like all **Rock Band** software, is compatible with all **Rock Band** controllers, as well as most Guitar Hero® and authorized third party controllers and microphones.

Complete Track List:

	Artist	Song Title
1.	Alan Jackson	Good Time*
2.	Brad Paisley	Mud on the Tires
3.	Brooks & Dunn	Hillbilly Deluxe
4.	Cross Canadian Ragweed	Cry Lonely*
5.	Dierks Bentley	Free and Easy (Down the Road I Go)
6.	Dixie Chicks	Sin Wagon
7.	Drive-By Truckers	3 Dimes Down
8.	Jason Aldean	She's Country*
9.	Keith Urban	I Told You So*
10.	Kenny Chesney	She Thinks My Tractor's Sexy*
11.	Kenny Rogers	The Gambler*
12.	Lucinda Williams	Can't Let Go
13.	Martina McBride	This One's For The Girls*
14.	Miranda Lambert	Gunpowder & Lead
15.	Montgomery Gentry	Gone*
16.	Rascal Flatts	Me and My Gang*

17.	Sara Evans	Suds In The Bucket*
18.	Shania Twain	Any Man of Mine*
19.	Steve Earle	Satellite Radio
20.	Trace Adkins	Swing*
21.	Willie Nelson	On the Road Again*

* Denotes track new to Rock Band platform

Fans who buy the **Rock Band Country Track Pack** for Xbox 360 or PLAYSTATION 3 system can play directly from the disc or download the songs onto their consoles' hard drives through a free offer with Xbox LIVE® online entertainment network or the PlayStation®Network. Once downloaded, the songs will automatically appear in the player's custom **Rock Band** library and can be integrated into setlists and played in all game modes. With more than 700 tracks available in the **Rock Band** music catalogue and regular releases of downloadable content every week, **Rock Band Country Track Pack** is yet another way music-lovers can continue to expand and customize their music libraries.

The **Rock Band** franchise is the ultimate platform for music fans and gamers to interact with music like never before. The game challenges players to put together a band and tour for fame and fortune – all while learning to master lead/bass guitar, drums and vocals. Featuring the most master recordings of any music game ever by the world's biggest rock artists, the **Rock Band** music catalogue includes tracks that span every genre of rock, ranging from alternative and classic rock, to heavy metal and punk.

Rock Band Country Track Pack is rated "E10+" for Everyone 10+ with a descriptor of Lyrics by the ESRB. **Rock Band** and **Rock Band 2** are currently available for Xbox 360, PLAYSTATION 3 and PlayStation 2 systems and Wii.

For more information on **Rock Band** and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

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About MTV Networks

MTV Networks, a division of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of entertainment content, with brands that engage and connect diverse audiences across television, online, mobile, games, virtual worlds and consumer products. The company's portfolio spans more than 150 television channels and 350 digital media properties worldwide, and includes MTV, VH1, CMT, Logo, Harmonix, Nickelodeon, Nick at Nite, Noggin, The N, AddictingGames, Neopets, COMEDY CENTRAL, Spike TV, TV Land, Atom, Gametrailers and Xfire.

About MTV Games

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

About Harmonix Music Systems, Inc

Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is a leading global interactive entertainment software company. Founded in 1982, the Company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, wireless devices and the Internet. Electronic Arts markets its products under four brand names: EA™, EA SPORTS™, EA Mobile™ and POGO™. In fiscal 2009, EA posted GAAP net revenue of \$4.2 billion and had 31 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com. More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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