

ROCK BAND Media Alert

ROCK BAND® KEEPS ON ROCK 'N YOU WITH EIGHT ADDITIONAL MUSIC STORE TRACKS INCLUDING THE STEVE MILLER BAND, GODSMACK, ROB ZOMBIE & MORE!

Cambridge, Mass. – January 16, 2009 - Harmonix and MTV Games announced today the addition of eight new tracks to the **Rock Band® Music Store** catalog of downloadable content including music from the Steve Miller Band, Godsmack, Belly, Ghost Hounds, Mute Math and Rob Zombie.

The **Rock Band 2** disc features the Steve Miller Band's classic track "Rock 'n Me" and now fans of this classic American blues band can expand their collection of SMB music with a three pack of tracks including "The Joker" from their album *The Joker* (1973), "Take the Money and Run" featured on the *Fly Like An Eagle* (1976) album, and "Space Cowboy" from *Brave New World* (1969).

Alternative metal group Godsmack debuts in the **Rock Band** Music Library with "I Stand Alone" from their album *Faceless* (2003).

The update also features Mute Math's 2008 Grammy-nominated "Typical", alternative rock group Belly's pop hit "Feed the Tree" (*Star*, 1993) and Ghost Hounds' "Wind Me Up" joins "Ashes to Fire" as their second track in the **Rock Band Music Store**.

Rounding out this week's additions to the **Rock Band Music Store** is Rob Zombie's "War Zone", the lead single from the soundtrack *Punisher: War Zone* (2008) from Marvel Comics' latest film adaptation of urban vigilante Frank Castle, a.k.a. the Punisher.

Release Date: Tuesday, January 20, 2009 (Xbox LIVE Marketplace for Xbox 360)
Thursday, January 22, 2009 (PlayStation®Store)

Tracks: (Click on track to view music video)

Steve Miller Band	"Space Cowboy"
Steve Miller Band	"Take the Money and Run"
Steve Miller Band	"The Joker"
Godsmack	"I Stand Alone"
Belly	"Feed the Tree"
Ghost Hounds	"Wind Me Up"
Mute Math	"Typical"
Rob Zombie	"War Zone"

(All tracks are original master recordings)

Price: \$1.99 (160 Microsoft Points for Xbox 360) per track
\$5.49 (440 Microsoft Points for Xbox 360) for the Steve Miller Band 3-pack

Locations: Xbox LIVE Marketplace for Xbox 360 and PlayStation®Network

** Dates for Rock Band game tracks are tentative and subject to change **

Rock Band 2 is available now for Xbox 360, PLAYSTATION®3 and PlayStation®2 systems and the Wii system. The Xbox 360 and PLAYSTATION 3 versions support all previously downloaded content. The groundbreaking music platform that forever changed the face of music video games is committed to taking gaming to the next level with the evolution of the franchise.

There are now more than 500 tracks available to date via disc and download purchase (complete list of tracks at www.rockband.com/music). **Rock Band** continues to satisfy music fans' and gamers' voracious appetite for rock with more than 30 million paid downloads since its launch on November 20, 2007. The **Rock Band** Music Store allows players to preview and purchase downloadable individual music tracks and packs from the vast selection of offerings available to date without ever leaving the game as they build their own custom **Rock Band** library.

Rock Band and **Rock Band 2** allow online play and features that expand the boundaries of music gaming. **Rock Band** downloadable content is playable and integrated into setlists in all game modes. In order to play downloadable content for head-to-head matches or multiplayer online, all players must own the same downloadable track. Downloadable content for Xbox 360 is available for purchase via Xbox LIVE® Marketplace for Xbox 360 using Microsoft Points and is downloaded directly to the hard drive of Xbox 360. Downloadable content for the PLAYSTATION 3 system's version of **Rock Band** is available for purchase on the PlayStation®Store through the free PlayStation®Network and is downloaded directly to PLAYSTATION 3 system's built in hard drive.

Rock Band and **Rock Band 2** are rated "T" for Teen (lyrics, suggestive themes) by the ESRB.

For more information on **Rock Band 2** and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com

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About MTV Networks

MTV Networks, a part of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 150 channels worldwide, owns and operates the following television programming services - MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN/THE N, VH1 CLASSIC, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 300 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

About MTV Games

MTV Games is dedicated to creating, marketing and publishing high-quality, innovative interactive products that are relevant to the MTV audience and complement the core values of the MTV Networks brands.

About Harmonix Music Systems, Inc Harmonix Music Systems, Inc., based in Cambridge, MA, and established in 1995, is the leading developer of groundbreaking music-oriented videogames. Harmonix was founded by Alex Rigopulos and Eran Egozy, who formed the company to invent new ways for non-musicians to experience the unique joy that comes from making music and have pioneered music and rhythm gaming in the US. For more information please visit www.harmonixmusic.com.

About Electronic Arts

Electronic Arts Inc. (EA), headquartered in Redwood City, California, is the world's leading interactive entertainment software company. Founded in 1982, the company develops, publishes, and distributes interactive software worldwide for video game systems, personal computers, cellular handsets and the Internet. Electronic Arts markets its products under four brand names: EA SPORTS™, EA™, EA SPORTS Freestyle™ and POGO™. In fiscal 2007, EA posted revenue of \$3.09 billion and had 24 titles that sold more than one million copies. EA's homepage and online game site is www.ea.com . More information about EA's products and full text of press releases can be found on the Internet at <http://info.ea.com>.

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