

FOR IMMEDIATE RELEASE

PUBLISHER X ANNOUNCES LIMITED TIME PROMOTION FOR THE AWARD-WINNING *HYDROTILT XL*

SAN FRANCISCO, Calif. – July 30, 2009 – Publisher X is pleased to announce a special limited time promotion for the award-winning game *HydroTilt XL*, available exclusively for the Apple® iPhone™ and iPod® touch. Consumers who purchase the application beginning on Thursday, July 30th will enjoy a special promotional price of \$0.99, a drop from the standard cost of \$4.99.

Awarded the prestigious “Silver Medal” from PocketGamer.co.uk, *HydroTilt XL* is all about precision, timing and control! Guide a bead of water over ramps, moving platforms and through brightly colored and challenging environments, all in an attempt to reach the finish line and score the best time. Players can alter their water droplet from a liquid state, to a solid state (ice) and even a gas state (water vapor). Using these different forms, the player solves a variety of puzzles, activates mechanical devices and safely navigates across a series of suspended platforms to complete each level.

HydroTilt XL includes a level editor allowing players to create, build and share their own levels with the touch of a finger using a variety of tools, blocks and interactive objects. To learn more about *HydroTilt XL* and its innovative level editor, please visit www.HydrotiltXL.com.

Developed by Codeglue, *HydroTilt XL* is available through the [App Store](#) for \$0.99. For more information about Publisher X or its products, please visit: www.publisherx.com.

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ABOUT PUBLISHER X:

Publisher X is a growing global publisher of digitally downloadable interactive software. With strong development studio partnerships and an exclusive focus on digitally downloadable titles, Publisher X is in a strategic position to successfully launch new brands and proven IPs within the videogame space. For more information about Publisher X, please visit: www.publisherx.com.

ABOUT CODEGLUE:

Founded in 2000, Codeglue is a Dutch game development studio that specializes in pick-up-and-play arcade games for mobile, handheld devices, and emerging console platforms. Codeglue develops premium licensed and original home grown games with devotion towards playability, multiplayer functionality, and driving communities. Codeglue is an Xbox 360, Playstation3, Nintendo Wii, Nintendo DS and Apple iPhone/iPod touch approved developer bringing our craftsmanship to these popular platforms.

MEDIA CONTACT:

Brandon Price
Reverb Communications
(209) 586-1495 ext. 113
Brandon@reverbinc.com