

FOR IMMEDIATE RELEASE

“The Mystery of Whiterock Castle” Headed to Xbox LIVE Arcade

Cologne, Germany – August 17, 2009 – Playtainment, a leading German publisher of interactive entertainment announced today that its first hidden object game, *The Mystery of Whiterock Castle*, will be released on Xbox Live Arcade in addition to WiiWare™, which was recently announced. Developed by Keen Games in Frankfurt, Germany, *The Mystery of Whiterock Castle* promises to transport players of all ages on a medieval fairytale adventure when it makes its debut in the summer of 2009.

The Mystery of Whiterock Castle follows the story of a young squire in search of his dearest playmate, a princess who has mysteriously vanished from the royal chambers. Armed with only a sword and a magnifying glass, players will take on the role of the young squire who must investigate countless rooms and gloomy dungeons in the meticulously detailed settings.

The Mystery of Whiterock Castle offers quick and easy accessibility that is deliberately simple and easy to learn, especially for young gamers. To find and collect the numerous hidden objects concealed in the ten different settings, players can play either in cooperative mode, competing against other players or in a single player game. With randomly generated objects scattered around the levels, secret nooks and crannies and a variety of multiplayer modes and highscore lists, *The Mystery of Whiterock Castle* makes for an entertaining adventure that the whole family can enjoy.

The Mystery of Whiterock Castle is a classic hidden object game, one of the most popular genres in the market segment of casual games.

To learn more about Playtainment or its products, please visit www.playtainment-games.com.

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About RTL Interactive Games Publishing:

The Games Publishing division of RTL interactive GmbH (RTL Games GmbH until December 31, 2008) is responsible for the entire computer and console games business of the Media Group RTL Germany. The team designs and publishes video games for different types of gamers and focuses on the mass market of arcade and casual games. Further, individual titles by the Games Publishing Unit appeal to fans of adventure, fantasy and role playing games. Generally, RTL interactive is aiming to serve all console platforms as well as PC with its future projects. In the market, the games publisher operates with a consistent three label strategy: Especially family friendly titles are released by the label Playtainment. The brand RTL Sports encompasses successful sports video games. The label Black Inc. appeals to fans of adventure, fantasy and role playing games, providing high-quality, complex premium titles especially for core gamers. For further information please go to <http://www.playtainment-games.com>.

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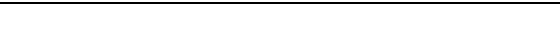
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About Keen Games:

Keen Games, developer of successful titles like Anno: Create a new world for Nintendo Wii & DS; G-Force for PlayStation Portable & Nintendo DS; What's cooking Jamie Oliver for Nintendo DS; Dance Dance Revolution Disney Channel Edition for PlayStation 2 and many more, is run by veterans of games development and has been developing successful games for over 17 years.

The company is based in Frankfurt am Main and is working with leading international publishers for the current handheld & home consoles.

www.keengames.com

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About Xbox 360

Xbox 360 is a premier video game and entertainment system. It is home to the best and broadest games as well as the largest on-demand library of standard- and high-definition movies and TV shows connected to the television — with music coming this fall. The digital center of the living room, Xbox 360 blends unbeatable content with the largest online social network of 20 million members on Xbox LIVE to create a limitless entertainment experience that can be shared at home or across the globe. With the addition of currently code-named "Project Natal," Xbox 360 will forever transform social gaming and entertainment with a whole new way to play — no controller required.

More information about "Project Natal" and Xbox 360 can be found online at <http://www.xbox.com/de-DE/live>

About Xbox LIVE

Xbox LIVE is the largest gaming and entertainment network and delivers more entertainment than any device connected to the television, including movies, TV, music and games. Xbox LIVE is also the only entertainment service to provide instant on 1080p streaming HD video from Zune video. With an active community of more than 20 million people across 26 countries, Xbox LIVE lets you play the best games, enjoy the largest on-demand library and, coming soon, listen to millions of songs — all while connecting to friends anytime. An Xbox LIVE Gold membership provides you with exclusive benefits and premium access to entertainment from the top studios and services, all in one place. More information about Xbox LIVE can be found online at

<http://www.xbox.com/xbox360>.

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realize their full potential.

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