

For Immediate Release

Playtainment Branches Out: “The Mystery of Whiterock Castle” Appears On WiiWare™ This Summer

Cologne, Germany - July 20, 2009 - *The Mystery of Whiterock Castle* heralds Playtainment as the first German publisher to release a downloadable game on WiiWare™. The classic “hidden object” game developed by the Frankfurt studio keen games, promises to transport players of all ages on a medieval fairytale adventure when it premieres this summer 2009.

The Mystery of Whiterock Castle tells the story of a young knave on a thrilling quest to find his beloved playmate, a princess who has mysteriously disappeared from the royal apartments. Armed with only a sword and a magnifying glass, players assume the role of the young knave who must scour countless rooms and gloomy dungeons in the meticulously detailed settings, rendered with gorgeous hand-painted 3D graphics.

The Mystery of Whiterock Castle offers quick and easy accessibility for the most inexperienced players, allowing players to use the Wii Remote™ to find and collect numerous hidden objects concealed in ten different settings, either in cooperative mode, competing against other players or in a single player game. With randomly generated objects scattered around the levels, secret nooks and crannies and a variety of multiplayer modes and highscore lists, *The Mystery of Whiterock Castle* makes for an entertaining adventure that the whole family can enjoy.

Playtainment will achieve a first on WiiWare™ with the release of a title in the successful “hidden object” genre, one of the most popular genres in the casual gaming sector.

“With our entry into one of the biggest online platforms, RTL interactive is paving the way for other German developers in one of the fastest growing distribution models”, says Birgit Hönsch, head of games publishing at RTL interactive GmbH. “We will increase our online presence over the coming quarters to deliver premium download titles to gamers worldwide.”

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The Mystery of Whiterock Castle will be available to download on Nintendo WiiWare™ in summer 2009.

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The Mystery of Whiterock Castle assets can be found at the following ftp (not for public use): <ftp://gamespresse.XR7iH8@ftp.rtl.de/>

About RTL Interactive Games Publishing:

The Games Publishing division of RTL interactive GmbH (RTL Games GmbH until December 31, 2008) is responsible for the entire computer and console games business of the Media Group RTL Germany. The team designs and publishes video games for different types of gamers and focuses on the mass market of arcade and casual games. Further, individual titles by the Games Publishing Unit appeal to fans of adventure, fantasy and role playing games. Generally, RTL interactive is aiming to serve all console platforms as well as PC with its future projects. In the market, the games publisher operates with a consistent three label strategy: Especially family friendly titles are released by the label Playtainment. The brand RTL Sports encompasses successful sports video games. The label Black Inc. appeals to fans of adventure, fantasy and role playing games, providing high-quality, complex premium titles especially for core gamers. For further information please go to <http://www.playtainment-games.com>.

About keen games:

keen games, developer of successful titles like Anno: Create a new world for Nintendo Wii & DS; G-Force for PlayStation Portable & Nintendo DS; What's cooking Jamie Oliver for Nintendo DS; Dance Dance Revolution Disney Channel Edition for PlayStation 2 and many more, is run by veterans of games development and has been developing successful games for over 17 years.

The company is based in Frankfurt am Main and is working with leading international publishers for the current handheld & home consoles.

www.keengames.com

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