

Flashman Studios Hires Veteran Business Development Talent

San Francisco, CA – November 14, 2007 – Flashman Studios, a leading business management firm in the interactive entertainment industry, is proud to announce it has hired Tony Pereira as a Director of Business Development.

“Besides being an all around good guy and well known to almost everyone in the industry, Tony possesses an abundance of publisher knowledge that we will be able to leverage across our entire client base,” said Flashman Studios’ CEO Brad Young. “We are very excited to have him on board.”

Pereira will provide Flashman Studios clients keen insight and extensive experience in game submission, marketing direction and establishing publisher and first party relationships. In addition, Pereira will work closely with clients on company finance, cash flow management and project budgets.

Previously with Capcom, Pereira brings a wealth of industry experience and contacts to Flashman Studios. With over 18 years in the interactive entertainment industry, he has been involved in acquiring and handling developer relationships on dozens of top titles, including Okami (Wii), Darkwatch (PS2 & Xbox), Harvey Birdman (PSP, PS2 & Wii) and MotoGP 07 (PS2).

“I’m extremely pleased to be joining the Flashman Studios team,” said Pereira. “I am confident my skill set and industry expertise will prove to be useful assets to the company and its clients. I look forward to making this great organization even better.”

Flashman Studios provides expertise in corporate strategy, business development, corporate finance, mergers and acquisitions and representation of intellectual properties to its interactive entertainment clients. Flashman Studios now boasts a full array of game design, intellectual property, producer and programming expertise in house.

Developers and brand owners interested in services offered by Flashman Studios can contact Brad Young at (415) 826-7654 or brad@flashmanstudios.com.

ABOUT FLASHMAN STUDIOS:

Flashman Studios represents game developers and intellectual property in the interactive entertainment industry with a particular focus on the videogame market. Flashman Studios offers clients a wide range of expertise including business development, corporate strategy, sales, marketing, public relations, corporate finance, and mergers/acquisitions by utilizing the strength of a team-based approach and strong industry relationships. For more information on Flashman Studios please visit:

<http://www.flashmanstudios.com>

Media Contact:

Jerry Whitehead III

Reverb Communications
209-586-3675 Ext. 111
jerry@reverbinc.com