

FOR IMMEDIATE RELEASE

## **“*Obscure: The Aftermath*” Launches for PSP® (PlayStation®Portable) System**

*Experience the psychological intense thriller in the palm of your hand!*

**New York - September 29, 2009** – Let the blood thirst ensue! Playlogic Entertainment, Inc. (Nasdaq OTC: PLGC.OB), an independent worldwide publisher of entertainment software today announced that the highly anticipated survival-horror game ***Obscure: The Aftermath*** is now shipping to major retail stores across North America for PSP® (PlayStation®Portable) System. The game will also be available for download through PlayStation®Network for PSP®go System on October 1, 2009.

The story of ***Obscure: The Aftermath*** follows a group of friends attending Fallcreek University who discover that a mysterious black flower, with addictive hallucinogenic effects, also has the terrifying ability to induce hauntingly vivid dreams. Soon the students find themselves fighting for their lives—and their sanity—as their nightmares become a horrible reality.

“This is a heart-pumping, thrill-seeking teen horror title that is loaded with dark humor, intense combat and an unusual blend of genuine gore,” said Rogier Smit, executive vice president of Playlogic Entertainment. “Combine that with stunning visuals, a unique story-driven plot and *Obscure: The Aftermath* delivers a truly horrific experience that will no doubt send a chill up your spine!”

Heavily inspired by teen-slasher movies, ***Obscure: The Aftermath*** is an action-packed title that features an onslaught of gruesome imagery, an awesome hair-raising soundtrack and a 2-player co-op gameplay mode where players can work together to solve puzzles, combat hideous monsters and enjoy a wide variety of deadly weapons all at their disposal for violent experimentation.

Developed by Hydravision Entertainment, ***Obscure: The Aftermath*** is rated “M” for Mature by the ESRB and retails for \$29.99.

To learn more about Playlogic Entertainment and its products, please visit [www.playlogicgames.com](http://www.playlogicgames.com).

####

### **About Playlogic:**

Playlogic Entertainment, Inc. is an independent worldwide publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic distributes its products through all available channels, online and offline. Playlogic, who currently has approximately 110 employees, is listed on Nasdaq OTC under the symbol "PLGC.OB" and is headquartered in New York, USA and Amsterdam, the Netherlands. Its in-

house game development studio "Playlogic Game Factory" is based in Breda (the Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at the Playlogic Game Factory, as well as games developed by a number of studios throughout the world with approximately 400 people of external development staff. The Playlogic Game Factory also develops first party titles for Sony Computer Entertainment Europe (SCEE).

Playlogic publishes quality games, working with leading technology to produce digital entertainment from concept to finished product. Playlogic plans to publish 12 titles, on several platforms, during 2009.

**Forward Looking Statements:**

This release contains statements about PLAYLOGIC's future expectations, performance, plans, and prospects, as well as assumptions about future events. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including without limitation, business and economic conditions and trends; fluctuations in operating results; reduced customer demand relative to expectations; competitive factors; and other risk factors listed from time to time in the company's SEC reports. Actual results may differ materially from our expectations as the result of these and other important factors relating to PLAYLOGIC'S business and product development efforts, which are further described in filings with the Securities and Exchange Commission. These filings can be obtained from the SEC's website located at [www.sec.gov](http://www.sec.gov). Any forward-looking statements are based on information available to PLAYLOGIC on the date of this release, and PLAYLOGIC assumes no obligation to update such statements.

**MEDIA CONTACT:**

Brandon Price  
Reverb Communications  
(209) 586-1495 x113  
[brandon@reverbinc.com](mailto:brandon@reverbinc.com)