

FOR IMMEDIATE RELEASE



PLAYLOGIC®

## Chalk Up Your Cue! *Pool Hall Pro* for Wii and PC Ships to Retail Stores Nationwide Today

**New York — June 9, 2009** -- Playlogic Entertainment, Inc. (Nasdaq OTC: PLGC.OB), an independent worldwide publisher of entertainment software, is pleased to announce that *Pool Hall Pro*, the action-packed sports game developed by Icon Games Entertainment, has been shipped to retail stores nationwide. *Pool Hall Pro* is available for play on the Wii™ system and Windows PC.

Players of all levels from amateurs to pool sharks can jump right into *Pool Hall Pro* to begin a competitive and entertaining journey across the globe on a mission to earn fame, fortune and the title of pool champion! The game features one of the widest arrays of pool and snooker in the world, including everything from basic pocket billiards to U.S. 8 ball and 6 ball snooker — there are 11 different varieties to be precise! Players can also access six modes of gameplay, including arcade, tournament, multiplayer and more. Compete against the pros in single player mode, or make a name for yourself as travel the world earning cash and unlocking collectables in world tour mode.

*Pool Hall Pro* for Wii comes with an added taste of realism as players are able to use their Wii remote to simulate the feel of a real pool game by matching the cue movement with a simple on-screen interface and movement from the player.

### **Additional game features include:**

- Six game modes: Arcade, Tournament, Multiplayer, Exhibition, World Tour and Practice
- 11 game varieties: UK 8 Ball, US 8 Ball, 9 Ball, 6 Ball Pool, 10 Ball Pool, 15 ball Pool, Pub Pool, 6 Ball Snooker, 10 Ball Snooker, Snooker and Basic Pocket Billiards
- Fully customizable characters
- Earn collectibles to pimp out your crib
- Simple control scheme
- Four AI difficulty levels: Rookie, Amateur, Pro, Champion

*Pool Hall Pro* has been rated “E” for everyone by the ESRB. For more information regarding the title or Playlogic, please visit: [www.playlogicgames.com](http://www.playlogicgames.com).

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**About Playlogic:**

Playlogic Entertainment, Inc. is an independent worldwide publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic distributes its products through all available channels, online and offline. Playlogic, who currently has approximately 110 employees, is listed on Nasdaq OTC under the symbol "PLGC.OB" and is headquartered in New York, USA and Amsterdam, the Netherlands. Its in-house game development studio "Playlogic Game Factory" is based in Breda (the Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at the Playlogic Game Factory, as well as games developed by a number of studios throughout the world with approximately 400 people of external development staff. The Playlogic Game Factory also develops first party titles for Sony Computer Entertainment Europe (SCEE).

Playlogic publishes quality games, working with leading technology to produce digital entertainment from concept to finished product. Playlogic plans to publish 12 titles, on several platforms, during 2009.

**Forward Looking Statements:**

This release contains statements about PLAYLOGIC's future expectations, performance, plans, and prospects, as well as assumptions about future events. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including without limitation, business and economic conditions and trends; fluctuations in operating results; reduced customer demand relative to expectations; competitive factors; and other risk factors listed from time to time in the company's SEC reports. Actual results may differ materially from our expectations as the result of these and other important factors relating to PLAYLOGIC'S business and product development efforts, which are further described in filings with the Securities and Exchange Commission. These filings can be obtained from the SEC's website located at [www.sec.gov](http://www.sec.gov). Any forward-looking statements are based on information available to PLAYLOGIC on the date of this release, and PLAYLOGIC assumes no obligation to update such statements.

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