

FOR IMMEDIATE RELEASE



Playlogic Entertainment Announces iPhone™ AND iPod® Touch Development Plans

Veteran Publisher Extends Their Growing Console Business to the iPhone and iPod Touch Platforms

NEW YORK — June 9, 2009 -- Playlogic Entertainment, Inc. (Nasdaq OTC: PLGC.OB), an independent publisher of entertainment software, announced today that it has secured worldwide rights to publish for the Apple® iPhone™ and iPod® touch. This news follows the hiring of several staff to the Playlogic management team as well as the announcement of key partnerships with videogame veteran agencies Reverb Communications and U & I Entertainment.

"We plan to fully support Apple with a wide selection of new IP as well as our existing back catalogue of games," said Rogier W. Smit, executive vice president of Playlogic Entertainment. "Over the past year it has become apparent that the iPhone has moved from being just a mobile platform to becoming another console in the mix. This announcement provides additional insight into Playlogic's aggressive roadmap for 2009, with a strong line-up on Xbox 360, PlayStation 3 and Wii and now also focusing on the iPhone platform."

"Our business is based on building great games. Adding another platform to the mix like the iPhone or iPod touch provides great revenue possibilities for Playlogic, and provides us with new customers to experience our games," added Smit.

Playlogic's newly announced App Store program will be managed by Reverb Communications which currently represents a number of highly successful iPhone publisher and developers including Publisher X and Pangea Software. Pangea is best known for their award-winning App Store titles Cro-Mag Rally and Enigma which were recently named as two of the Top 20 all time best-selling paid Apple applications.

For more information about Playlogic Entertainment or its products, please visit www.playlogicgames.com.

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About Playlogic:

Playlogic Entertainment, Inc. is an independent worldwide publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic distributes its products through all available channels, online and offline. Playlogic, who currently has approximately 110 employees, is listed on Nasdaq OTC under the symbol "PLGC.OB" and is headquartered in New York, USA and Amsterdam, the Netherlands. Its in-house game development studio "Playlogic Game Factory" is based in Breda (the Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at the Playlogic Game Factory, as well as games developed by a number of studios throughout the world with approximately 400 people of external development staff. The Playlogic Game Factory also develops first party titles for Sony Computer Entertainment Europe (SCEE).

Playlogic publishes quality games, working with leading technology to produce digital entertainment from concept to finished product. Playlogic plans to publish 12 titles, on several platforms, during 2009.

Forward Looking Statements:

This release contains statements about PLAYLOGIC's future expectations, performance, plans, and prospects, as well as assumptions about future events. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including without limitation, business and economic conditions and trends; fluctuations in operating results; reduced customer demand relative to expectations; competitive factors; and other risk factors listed from time to time in the company's SEC reports. Actual results may differ materially from our expectations as the result of these and other important factors relating to PLAYLOGIC'S business and product development efforts, which are further described in filings with the Securities and Exchange Commission. These filings can be obtained from the SEC's website located at www.sec.gov. Any forward-looking statements are based on information available to PLAYLOGIC on the date of this release, and PLAYLOGIC assumes no obligation to update such statements.

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