

**FOR IMMEDIATE RELEASE**

Source: Playlogic Entertainment, Inc



**PLAYLOGIC®**

**Playlogic Becomes Official North American Publisher  
for Nintendo DS, Nintendo DSi and Wii**

***Playlogic continues its aggressive growth plans by delivering existing and new IP direct to the North American market!***

**Amsterdam/New York – May 13, 2009 -- Playlogic Entertainment, Inc. (Nasdaq OTC: PLGC.OB)**, an independent worldwide publisher of entertainment software, announced today that it has become an official Publisher for Nintendo of America, Inc.

Playlogic has enjoyed numerous successful Nintendo platform releases in Europe and is pleased to bring new titles to the North American market. It will expand its Nintendo library of titles starting in 2009 and the first games to be released are ***Pool Hall Pro*** (Wii™/PC), ***Vertigo*** (Wii/PC) ***Sudoku Ball™ - Detective*** (Wii/Nintendo DS™/PC), and the 20<sup>th</sup> Century Fox License ***Aliens in the Attic*** (Wii/DS/PlayStation®2 system/PC) based on the upcoming feature film. Launch dates for these North American titles will be announced in the coming weeks.

“Becoming an official Nintendo publisher for North America is very integral to our growth strategy for 2009,” said Rogier Smit, executive vice president of Playlogic. “We have a really strong line-up of titles for the DS, Nintendo DSi and Wii platforms and are confident that our games will be very competitive in the Canadian and US marketplace.”

Smit continued, “As we continue to build our company into a AAA global publisher it’s important to be on all gaming platforms in order to increase our growth potential and solidify our business model for years to come.”

For more information about Playlogic Entertainment or its products, please visit [www.playlogicgames.com](http://www.playlogicgames.com)

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**ABOUT PLAYLOGIC:**

Playlogic Entertainment, Inc. is an independent worldwide publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic distributes its products through all available channels, online and offline. Playlogic, who currently has approximately 110 employees, is listed on Nasdaq OTC under the symbol "PLGC.OB" and is

headquartered in New York, USA and Amsterdam, the Netherlands. Its in-house game development studio "Playlogic Game Factory" is based in Breda (the Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at the Playlogic Game Factory, as well as games developed by a number of studios throughout the world with approximately 400 people of external development staff. The Playlogic Game Factory also develops first party titles for Sony Computer Entertainment Europe (SCEE).

Playlogic publishes quality games, working with leading technology to produce digital entertainment from concept to finished product. Playlogic plans to publish 12 titles, on several platforms, during 2009.

**FORWARD LOOKING STATEMENTS:**

This release contains statements about PLAYLOGIC's future expectations, performance, plans, and prospects, as well as assumptions about future events. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including without limitation, business and economic conditions and trends; fluctuations in operating results; reduced customer demand relative to expectations; competitive factors; and other risk factors listed from time to time in the company's SEC reports. Actual results may differ materially from our expectations as the result of these and other important factors relating to PLAYLOGIC'S business and product development efforts, which are further described in filings with the Securities and Exchange Commission. These filings can be obtained from the SEC's website located at [www.sec.gov](http://www.sec.gov). Any forward-looking statements are based on information available to PLAYLOGIC on the date of this release, and PLAYLOGIC assumes no obligation to update such statements.

**FOR MORE INFORMATION**

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For further information about Playlogic, the games it publishes and develops, artwork and press information, please visit [www.playlogicgames.com](http://www.playlogicgames.com)