

FOR IMMEDIATE RELEASE



Playlogic Puts Horror In The Palm Of Your Hand With *Obscure: The Aftermath* For PSP® (PlayStation®Portable) System Shipping September 29th

New York — September 24, 2009 - Playlogic Entertainment, Inc. (Nasdaq OTC: PLGC.OB), an independent worldwide publisher of entertainment software, announced today that *Obscure: The Aftermath* for PSP® (PlayStation®Portable) System will ship to retail stores nationwide on September 29, 2009. The survival-horror videogame will also be available for PSP®go System on October 1, 2009, shortly after the launch of the new hardware.

As the sequel to *Obscure*, *Obscure: The Aftermath* chronicles the survivors from Leafmore High, now enrolled at Fallcreek University where the unsuspecting student body has a new addiction – strange black flowers that have suddenly sprung up all over campus. As the students begin experimenting with the substance they realize there is more to these flowers than anyone could have ever expected, turning their bad trips into a horrible reality.

In addition to the unique story-driven gameplay, *Obscure: The Aftermath* features blood-splattered imagery, dimly lit hallways, a wide variety of weaponry and demonic monsters. It also has a 2-player cooperative action option, and a hauntingly beautiful soundtrack performed by the Boston String Quartet and the Paris Opera Children's Choir.

Delivering an intense survival-horror experience, *Obscure: The Aftermath* is rated “M” for Mature by the ESRB and will be available for PSP® and PSP®go System. Developed by Hydravision Entertainment, *Obscure: The Aftermath* will retail for \$29.99.

To learn more about Playlogic Entertainment and its products, please visit www.playlogicgames.com.

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About Playlogic:

Playlogic Entertainment, Inc. is an independent worldwide publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic distributes its products through all available channels, online and offline. Playlogic, who currently has approximately 110 employees, is listed on Nasdaq OTC under the symbol "PLGC.OB" and is headquartered in New York, USA and Amsterdam, the Netherlands. Its in-

house game development studio "Playlogic Game Factory" is based in Breda (the Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at the Playlogic Game Factory, as well as games developed by a number of studios throughout the world with approximately 400 people of external development staff. The Playlogic Game Factory also develops first party titles for Sony Computer Entertainment Europe (SCEE).

Playlogic publishes quality games, working with leading technology to produce digital entertainment from concept to finished product. Playlogic plans to publish 12 titles, on several platforms, during 2009.

Forward Looking Statements:

This release contains statements about PLAYLOGIC's future expectations, performance, plans, and prospects, as well as assumptions about future events. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including without limitation, business and economic conditions and trends; fluctuations in operating results; reduced customer demand relative to expectations; competitive factors; and other risk factors listed from time to time in the company's SEC reports. Actual results may differ materially from our expectations as the result of these and other important factors relating to PLAYLOGIC'S business and product development efforts, which are further described in filings with the Securities and Exchange Commission. These filings can be obtained from the SEC's website located at www.sec.gov. Any forward-looking statements are based on information available to PLAYLOGIC on the date of this release, and PLAYLOGIC assumes no obligation to update such statements.

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