



## Join The Mission To Save The Galaxy With *Aliens In The Attic* Available Now Nationwide

*Family Action-Adventure Video Game Based on the 20<sup>th</sup> Century Fox Summer  
Movie*

**NEW YORK—August 4, 2009**—Playlogic Entertainment, Inc. (Nasdaq OTC: PLGC.OB), an independent worldwide publisher of entertainment software, announced today that ***Aliens in the Attic***, the family friendly, action-adventure video game based on the Twentieth Century Fox movie, is now available in retail stores nationwide. ***Aliens in the Attic*** will be available on the Nintendo Wii™ system, Nintendo DS™, PlayStation®2 computer entertainment system and on Windows PC.

***Aliens in the Attic*** video game follows the storyline of the adventure-comedy film about a group of kids on a family vacation who must stave off an attack by knee-high alien invaders with world-conquering ambitions; all while trying to keep their parents from finding out! Although the storyline is the similar, the video game offers the player two different gameplay perspectives based on which console version is being played.

***Aliens in the Attic*** for DS allows players to switch between the film's main characters, Hannah, Tom, and Jake, tasking players to rid the planet of the ankle-biting alien invaders. ***Aliens in the Attic*** for Wii, PC and PS2 switches roles, casting players as the Zirkonians, the motley crew of aliens who have arrived on Earth. The player's jobs as a Zirkonian: prepare Earth for a Zirkonian invasion by activating a Sizematron device sent to Earth long ago that will enlarge the aliens and the entire invasion force – the Sizematron just happens to be located under the vacation home.

### **Additional *Aliens in the Attic* DS Game Features:**

- Five beautifully rendered levels to explore throughout the game with giant boss fights and tricky puzzles.
- Switch between three unique characters in real-time; each character poses their own special skills for navigating multiple obstacles on their way to defeating the alien invaders.
- Explore a vast array of weaponry including customizable weapons that utilize the DS touch screen.

- Assemble brand new weapons using parts scattered throughout the game.

**Additional *Aliens in the Attic* Wii, PS2 and PC Game Features:**

- Challenging platform action-adventure gameplay with 15 levels and four difficulty modes.
- Explore a vast array of weaponry including customizable weapons that utilize the Wii remote!
- Assemble brand new weapons using parts scattered throughout the game!
- Perfect a range of special alien attacks including the Ground Pound Attack, Tornado Attack and Fingernail Slash Combo.

***Aliens in the Attic*** is rated "E" for Everyone by the ESRB. For more information and assets, please visit: [www.reverbinc.com/playlogic](http://www.reverbinc.com/playlogic).

####

**About Playlogic:**

Playlogic Entertainment, Inc. is an independent worldwide publisher of entertainment software for consoles, PCs, handhelds, mobile devices, and other digital media. Playlogic distributes its products through all available channels, online and offline. Playlogic, who currently has approximately 110 employees, is listed on Nasdaq OTC under the symbol "PLGC.OB" and is headquartered in New York, USA and Amsterdam, the Netherlands. Its in-house game development studio "Playlogic Game Factory" is based in Breda (the Netherlands).

Playlogic's portfolio includes games that are being developed by several teams at the Playlogic Game Factory, as well as games developed by a number of studios throughout the world with approximately 400 people of external development staff. The Playlogic Game Factory also develops first party titles for Sony Computer Entertainment Europe (SCEE).

Playlogic publishes quality games, working with leading technology to produce digital entertainment from concept to finished product. Playlogic plans to publish 12 titles, on several platforms, during 2009.

**Forward Looking Statements:**

This release contains statements about PLAYLOGIC's future expectations, performance, plans, and prospects, as well as assumptions about future events. The reader is cautioned not to put undue reliance on these forward-looking statements, as these statements are subject to numerous factors and uncertainties, including without limitation, business and economic conditions and trends; fluctuations in operating results; reduced customer demand relative to expectations; competitive factors; and other risk factors listed from time to time in the company's SEC reports. Actual results may differ materially from our expectations as the result of these and other important factors relating to PLAYLOGIC'S business and product development efforts, which are further described in filings with the Securities and Exchange Commission. These filings can be obtained from the SEC's website located at [www.sec.gov](http://www.sec.gov). Any forward-looking statements are based on information available to PLAYLOGIC on the date of this release, and PLAYLOGIC assumes no obligation to update such statements.

**MEDIA CONTACT:**

Danitra Alomia

Reverb Communications  
[danitra@reverbinc.com](mailto:danitra@reverbinc.com)  
209-586-1495x115