



\*\*\*MEDIA ALERT\*\*\*

# PHANTOM

## Phantom's Latest Offerings, *Mysteries of Cleopatra* and *Valley of the Kings*, Now Available for Pre-Order!

**July 15, 2010** – Get ready for a river of cash as long as the Nile! Starting today, Phantom EFX – the world's leading developer and publisher of PC based casino and card game titles – will be offering up both of its upcoming fall retail titles, ***Reel Deal Slots: Mysteries of Cleopatra*** and ***Reel Deal Casino: Valley of the Kings***, for preorder. Both titles are available exclusively on Phantom's online digital storefront at <https://store.phantomefx.com/>, and gamers who get in on the action early will receive free shipping on both titles! The free shipping discount will be applied at checkout.



***Reel Deal Slots: Mysteries of Cleopatra*** will have gamers delving into the life of one of history's most famous females, with tons of high-paced slot action that Phantom EFX is known for! Get ready to experience 26 exciting all-new slot machines, each featuring unique art themes and bonus payouts and each with exhilarating celebrations for the big wins and jackpots. Also new to ***Mysteries of Cleopatra*** is an addictive new achievement system with unlockable goals for each machine, and a brand new Prize Vault, which has players earning dice rolls from playing slots. These rolls are then used as turns on the Pyramid Board Game to earn cash, prizes and unlock new slots!

Experience the best casino Egypt has to offer with ***Reel Deal Casino: Valley of the Kings!*** Phantom's exclusive partnership with Shuffle Master™ allows gamers to experience all their patented favorite games (such as Ultimate Texas Hold'Em, Three Card Poker, Let It Ride and many more) as well as casino mainstays such as blackjack, craps, roulette, a sports and race betting book and more. Become a Grand Master by competing in tournaments, and earn game-specific achievements and dice rolls for the Pyramid Board Game by simply playing!

Both ***Reel Deal Slots: Mysteries of Cleopatra*** and ***Reel Deal Casino: Valley of the Kings*** are launching later this fall for \$19.99 to major retailers and online outlets. For more

information about Phantom EFX, ***Reel Deal Slots: Mysteries of Cleopatra, Reel Deal Casino: Valley of the Kings*** or the ***Reel Deal*** franchise of titles, please visit [www.phantomefx.com](http://www.phantomefx.com) or contact Jerry Whitehead III with Reverb Communications at [jerry@reverbinc.com](mailto:jerry@reverbinc.com).

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