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Phantom EFX Enlists Veteran Agencies Flashman Studios and Reverb Communications

*Respected Publisher to Launch First Person Shooter **Darkest of Days** in Its Lineup of Upcoming Videogame
Titles*

November 28, 2007 – Cedar Falls, Iowa – Phantom EFX, a game publisher known for innovative PC-based casino games, announced today that they have a new working partnership with Reverb Communications, Inc., a veteran sales, marketing and public relations agency.

Reverb joins Flashman Studios, a videogame business management company and long time partner of Phantom EFX, to assist Phantom EFX in bringing a wide array of exciting new videogame offerings for both PC and next-generation consoles, including Phantom EFX's first hardcore videogame ***Darkest of Days***, the historically based PC and console shooter.

Under this new partnership, Flashman Studios will continue to manage Phantom EFX's intellectual properties, first party relationships, corporate strategy and business development, while Reverb Communications, Inc. will handle the marketing and public relations responsibilities.

"We are very excited to begin our collaboration with both Flashman Studios and Reverb Communications, two companies that will allow us to bring our top-quality games to a wider audience," said Jim Thompson, president of Phantom EFX. "We look forward to expanding into the videogame console market with a variety of upcoming titles."

In ***Darkest of Days***, players will travel back and forth through the annals time to relive some mankind's most dire hours, when human society was at its lowest points. By fighting through terrible events such as The Battle of Antietam, the bloodiest conflict of the Civil War, and the volcanic eruption in Pompeii in the year 79, the player will attempt to save certain key individuals who were never meant to become involved in these truly monstrous events and thereby change human history for the better.

Phantom EFX is well known for delivering some of the most realistic casino gaming experiences to date with its ***Reel Deal*** series of slot machine, table and card games for Windows PCs. For more information on ***Darkest of Days*** and Phantom EFX, please visit www.darkestofdays.com and www.phantomefx.com

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ABOUT PHANTOM EFX:

Phantom EFX is a game company that creates ultra-realistic experiences that come to life on a personal computer for Windows and Linux. Phantom EFX, with top notch talent, facilities, resources, and a relaxed Midwest atmosphere, has the vision and capabilities to be a successful game company that creates titles that are fresher, more entertaining and graphically superior to the present market offerings. For more information about Phantom EFX, please visit: www.phantomefx.com

ABOUT FLASHMAN STUDIOS:

Flashman Studios represents game developers and intellectual property in the interactive entertainment industry with a particular focus on the videogame market. Flashman Studios offers clients a wide range of expertise, including corporate strategy, sales, marketing, public relations, business development, corporate finance and mergers/acquisitions by utilizing the strength of a team-based approach and strong industry relationships. For more information on Flashman Studios please visit: www.flashmanstudios.com

ABOUT REVERB COMMUNICATIONS:

Reverb Communications, Inc. is a full service sales, marketing, and public relations agency specializing in launching videogame titles and peripherals. The agency combines public relations, marketing, and retail programs and develops individualized campaigns that directly contribute to the bottom line of each client. For more information about Reverb Communications, Inc. please visit: www.reverbinc.com