



# PHANTOM

## Phantom EFX Introduces *Reel Deal Slots: Adventure III 'World Tour'*

**Cedar Falls, Iowa – December 22, 2010** – Phantom EFX, a leading developer and publisher of PC-based casino and card game titles, today announced ***Reel Deal Slots: Adventure III "World Tour"***, the latest installment in its popular and genre-leading ***Reel Deal*** franchise. ***Adventure III "World Tour"*** will launch for Windows PC in early 2011 and will be available for the suggested retail price of \$19.99.

For over a decade, Phantom EFX has led the way in the PC casino and card game genre in both quality and sales. Its ***Reel Deal Slots*** lineup (which complements its ***Reel Deal Casino*** and ***Reel Deal Card Games*** offerings) has proven to be so popular that Phantom now releases two slot titles per year, both a traditional, themed slots title (such as this year's ***Reel Deal Slots: Mysteries of Cleopatra***) and an Adventure title (such as ***Reel Deal Slots: American Adventure***, released in March of this year). Phantom's slots are so realistic and so innovative, several of its originally-conceived and designed slots have been made into real life slots seeing action in real world casinos across the country.

In ***Adventure III "World Tour"***, players will join PJ, the Reel Deal Slots enthusiast, on a whirlwind tour of the entire world! As a down-on-your-luck job hunter, you and PJ are looking to find a suitable career somewhere...anywhere. Hop on a plane and travel from continent to continent, defeating unique and varied slot challenges, unlocking new machines and winning big with tons of new progressive payouts, all while not wagering any real money! The fun is endless as you unlock Enchanted Challenges while navigating the world and its many cultures in your search for the ultimate dream job.

"2011 will be no different for fans of our titles – they'll still be treated to some of the most exciting slots, some of the craziest progressive payouts and some of the most fun you can have on a slot machine without ever wagering real money," said Aaron Schurman, CEO of Phantom EFX. "Working with Intel, we're able to be innovators in our space by producing top-tier products for our customers looking for the next big thing in casino gaming."

"In today's fast-paced, technology-oriented world, the software business is a growing and highly competitive environment," said J. Scott Harrison, Director, Developer and ISV Scale Programs, Intel Software and Services Group. "Intel recognizes the value of collaboration between the hardware and software communities to create innovative solutions and choices for consumers. A highlight of such an effort is the relationship between the Intel Software Partner Program and Phantom EFX's implementation of Intel technology throughout ***Reel Deal Slots: Adventure III 'World Tour'*** and its other titles."

For more information about ***Reel Deal Slots: Adventure III "World Tour"***, the ***Reel Deal*** franchise or Phantom EFX, please visit [www.phantomefx.com](http://www.phantomefx.com).

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#### **About the Intel® Software Partner Program**

The Intel® Software Partner Program is a global, online membership program for independent software vendors (ISVs) developing commercially available applications for Intel platforms and technologies. The program gives ISVs access to a portfolio of resources that support the key stages of their business cycle from planning and development to marketing and sales. For more information, or to enroll in the program, go to [www.intel.com/partner](http://www.intel.com/partner).

#### **About Phantom EFX**

Founded in 1998 and headquartered in Cedar Falls, Iowa, Phantom EFX is the world's leading game developer and publisher of interactive card and casino entertainment titles for PC and Mac. Phantom EFX is a software entertainment company that creates ultra-realistic experiences that come to life on PCs, mobile devices and consoles. With top-notch talent, facilities, resources, and a relaxed Midwest atmosphere, Phantom EFX has the vision and capabilities to continue to successfully produce titles that are fresher, more entertaining and graphically superior to the present market offerings. For more information about Phantom EFX, please visit: [www.phantomefx.com](http://www.phantomefx.com).