



## Phantom EFX Releases the 2010 Reel Deal Casino Videogame Lineup

**Cedar Falls, Iowa – Oct. 29, 2009** – Phantom EFX, the world's leading developer and publisher of PC based casino and card game titles, announced today the release of their 2010 Reel Deal Casino videogame titles including ***Reel Deal Slots: Treasures of the Far East*** and ***Reel Deal Casino: Imperial Fortune***.

Phantom EFX's 2010 lineup is stacked with new features and game elements that are sure to get any casino enthusiast's heart pumping. ***Reel Deal Slots: Treasures of the Far East*** will blow players away with its impressive 3D graphic technology, feature-rich progressive slots, video poker and realistic gameplay. The game features more than 25 brand new slot games including the wild ***Super-Fly 70's***, the zany ***Karate Chimp x2***, the disastrous ***Tornado***, the mysterious ***Chinese Zodiac*** and many more! Phantom is the world's Slots videogame leader, and many of their concepts have been so popular that they have been made into real-life machines!

***Reel Deal Casino: Imperial Fortune*** features an in-depth character creator and showers players with the newest games to hit casino floors from around the world. Additionally, it allows them to bet in the sports book and wager on animated horse or dog races. Highlights from the ***Casino: Imperial Fortune*** games include:

- Over a dozen different Poker and Blackjack games
- Awesome 3D Roulette and European Roulette
- Racebook/ Sportsbook
- Craps
- 5 Video Poker Machines, Baccarat, Keno, Bingo (Online) and ***MANY MORE!***

"Our fall lineup delivers unlimited access to countless hours of casino style fun, all from the comfort of player's own homes," said Phantom EFX CEO Aaron Schurman. "Our goal has always been to elevate the casino gaming experience, and this year's Reel Deal lineup does just that. It really brings the feel of Las Vegas directly to your PC."

Schurman continued, "We also included a free trial for Reel Deal LIVE, the world's first virtual casino community! This huge casino game is a dynamic, social, online community where fans of our retail games can pit their skills against other real competitors, winning virtual cash and goods."

Constructed in 3D, ***Reel Deal LIVE*** is a completely unique online destination that offers a full casino experience without real wagers, and is suitable for players of all ages. Phantom EFX has created an enhanced, engaging virtual casino world, featuring a rich multi-player experience with highly customizable characters and even a virtual mall for them to shop in!

Consumers interested in purchasing ***Treasures of the Far East*** or ***Imperial Fortune*** can find them at all major US retailers including Best Buy, Target, Wal-Mart, Fry's Electronics, Office Depot and Office Max. Visit the Phantom EFX online storefront, [www.phantomefx.com](http://www.phantomefx.com), to find any game from Phantom's well-known catalogue, from the newest releases to classic titles like ***Reel Deal Slots: Mystic Forest*** and ***Reel Deal Casino: Gold Rush***. The Phantom EFX Storefront also includes completely digital versions of individual slot machines and full-version games that can be downloaded straight to a computer's hard drive, eliminating the hassle of lost or scratched discs.

For more information about *Reel Deal LIVE*, please visit [www.RealDealLive.com](http://www.RealDealLive.com).

For more information about Phantom EFX, please visit [www.phantomefx.com](http://www.phantomefx.com).

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**ABOUT PHANTOM EFX:**

Phantom EFX is a game company that creates ultra-realistic experiences that come to life on a personal computer for Windows and Macs. Phantom EFX, with top notch talent, facilities, resources, and a relaxed Midwest atmosphere, has the vision and capabilities to be a successful game company that creates titles that are fresher, more entertaining and graphically superior to the present market offerings. For more information about Phantom EFX, please visit: [www.phantomefx.com](http://www.phantomefx.com).

**MEDIA CONTACT:**

Chris Keene  
Reverb Communications  
(209) 586-1495 ext. 110  
[chris@reverbinc.com](mailto:chris@reverbinc.com)