



Phantom EFX Heading to PAX to Show Off *Darkest of Days*!

Warp on over to Booth #878 to get some hands-on time with their awesome FPS

Cedar Falls, Iowa – August 26, 2009 – Are you ready to save history? Are you prepared to eliminate those who would change the past for their own benefit? Are you ready to wield ultra-badass futuristic weaponry in the wars of the past? Do you like videogames? If you answered “yes” to any of those questions, then get your butt to the 2009 Penny Arcade Expo, soldier! Phantom EFX, the world’s leading developer and publisher of PC-based casual game titles, and independent game development studio 8monkey Labs announced today they will be reporting for duty with their upcoming first-person shooter *Darkest of Days* at the PAX trade show, taking place in Seattle, Washington from September 4-6, 2009.

“PAX has rapidly grown into one of the most highly anticipated, respected and well-received trade shows in the industry, and we’re pumped that *Darkest of Days* will be having such a strong presence there this year,” said Aaron Schurman, CEO of Phantom EFX. “Our booth is going to be ridiculously awesome, and everyone will get a chance to get some quality playing time with DoD.”

Schurman and the rest of the *Darkest of Days* team will be at Booth #878 and there will be several demo stations set up for both Xbox 360 and PC. There will be plenty of photo opportunities and the booth will be set up like a giant bunker, complete with sand bags and a **REAL, FULL SIZED CANNON**. There will also be soldiers present from some of the various time frames to be found in *Darkest of Days*, including the American Civil War, Pompeii, World War I and Custer’s Last Stand. Come and stop by to play the game, get some pics at the booth with the soldiers and Larry the Canon Guy and get tons of free swag, including *Darkest of Days* T-shirts, posters, mouse pads, NVIDIA graphics cards and even a chance to win full retail box copies *Darkest of Days* once it’s released!

Darkest of Days launches on September 8, 2009 for both the Xbox 360 and Windows PC. For more information about the 2009 Penny Arcade Expo, please visit www.paxsite.com. For more information about *Darkest of Days*, please visit www.darkestofdays.com. For any media inquiries related to *Darkest of Days*, please contact Jerry Whitehead with Reverb Communications at jerry@reverbinc.com or (209) 586-1495 ex. 111.

XXXXX

About Phantom EFX:

Phantom EFX is a game company that creates ultra-realistic experiences that come to life on a personal computer for Windows and Macs. Phantom EFX, with top notch talent, facilities, resources, and a relaxed Midwest atmosphere, has the vision and capabilities to be a successful game company that creates titles that are fresher, more entertaining and graphically superior to the present market offerings. For more information about Phantom EFX, please visit: www.phantomefx.com.

About 8monkey Labs:

8monkey Labs is an independent game developer located in Cedar Falls, Iowa. With over a decade of experience in game engine development and graphics programming, 8monkey Labs teams is comprised of an extremely talented group of 3d artists that stay on the leading edge of modeling and shader techniques for games. 8monkey Labs is currently working on implementing their own

proprietary AAA game engine, the Marmoset Engine, into the upcoming historically-based, time-travelling first person shooter, ***Darkest of Days***. For more information about 8monkey Labs, please visit www.8monkeylabs.com.

About Darkest of Days:

Have you ever wondered what could happen if time travel was a reality? Have you ever thought about the possibility of going back in time to rewrite history for the better? That possibility is a reality in ***Darkest of Days***, where players will travel back and forth through the annals time to relive some mankind's most dire hours. By fighting through terrible events such as The Battle of Antietam, the bloodiest conflict of the Civil War, and both World War I and II, the player will attempt to save certain key individuals who were never meant to become involved in these truly monstrous events and thereby change human history for the better.

In ***Darkest of Days***, you take on the role of Alexander Morris, an unlucky foot soldier who gets transferred to General Custer's regiment days before the Battle of Little Bighorn. Moments before his inevitable demise, a futuristic time agent warps in to save Morris and transports him to the future where he is told that time travel is now a reality. However, an unknown faction is attempting to re-write history for their own benefit. Your job is to stop them, and you'll fight your way through eras spanning thousands of years to do it.

For more information about Darkest of Days, please visit www.darkestofdays.com.

Media Contact:

Jerry Whitehead III
Reverb Communications
(209) 586-1495 ex. 111
jerry@reverbinc.com