



Phantom EFX's 2010 Reel Deal Casino Games Now Available for Preorder

Both titles available from Phantom's storefront at store.phantomefx.com

Cedar Falls, Iowa – July 15, 2009 – Phantom EFX, the world's leading developer and publisher of PC based casino and card game titles, announced today that their new fall titles for Windows PC, ***Reel Deal Slots: Treasures of the Far East*** and ***Reel Deal Casino: Imperial Fortune***, are now available for preorder from Phantom EFX's recently unveiled storefront at store.phantomefx.com. Featuring Phantom's in-depth character creator and unique 3D casino environment, both titles are bringing new and exciting games and features to Phantom's already world-leading brand.

"We here at Phantom try to improve our Reel Deal series each year, and the 2010 lineup is absolutely no exception," said Aaron Schurman, CEO of Phantom EFX. "And now, with the addition of our online storefront, fans of our titles and newcomers alike have an incredibly easy and convenient way to experience the best casino and card based games have to offer."

Phantom EFX's fall 2009 lineup is stacked with new features and game elements that are sure to get any casino videogame enthusiast's heart pumping. ***Reel Deal Slots: Treasures of the Far East*** will blow players away with its impressive 3D graphic technology, feature-rich progressive slots, video poker and realistic gameplay. ***Reel Deal Casino: Imperial Fortune*** will shower players with the newest games to hit casino floors from around the world while also enabling them to bet in the sports book and wager on animated horse and dog races.

In addition to 2010's two new titles, boxed copies of nearly 20 of Phantom's well-known PC games are also available for purchase on the storefront, including the newest releases and classic titles like ***Reel Deal Slots: Mystic Forest*** and ***Reel Deal Casino: Gold Rush***. Also available from the Phantom EFX Storefront are completely digital versions of single slot machines and entire games that are downloaded straight to your computer's hard drive, eliminating the hassle of lost or scratched discs.

Both ***Treasures of the Far East*** and ***Imperial Fortune*** interface with Phantom's ***Reel Deal LIVE***, the Internet's first casino themed massively multiplayer online (MMO) virtual world. Constructed in 3D, ***Reel Deal LIVE*** is a completely unique online destination that offers casino style play without wagering real money, and it's suitable for people of all ages.

For more information about ***Reel Deal Slots: Treasures of the Far East***, ***Reel Deal Casino: Imperial Fortune***, ***Reel Deal LIVE*** or Phantom EFX, please visit www.phantomefx.com.

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ABOUT PHANTOM EFX:

Phantom EFX is a game company that creates ultra-realistic experiences that come to life on a personal computer for Windows and Macs. Phantom EFX, with top notch talent, facilities, resources, and a relaxed Midwest atmosphere, has the vision and capabilities to be a successful game company that creates titles that are fresher, more entertaining and graphically superior to the present market offerings. For more information about Phantom EFX, please visit: www.phantomefx.com.

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