



**'TIS THE SEASON FOR SAVINGS! THE MOST INTERACTIVE EDITION OF CHARLES DICKENS' [A CHRISTMAS CAROL](#) ON SALE NOW FOR \$2.99!**

*Holiday Savings Also Come to the #1 App, [Dracula: The Official Stoker Family Edition](#)*

**Toronto, Canada—December 21, 2010—** For a limited time Apple® iPad™, iPhone™ and iPod™ Touch owners can get their hands on the most interactive reading experience to date for a fraction of the price! PadWorx Digital Media's steampunk-style edition of *A Christmas Carol*, crowned App of the Week shortly after its launch, is now available in the App Store™ for \$2.99! The universal App will run across iPad, iPhone 3GS, iPhone 4 and iPod touch for the single purchase price.

Through 130 pages of lovingly abridged text, readers help power the timeless classic forward. Whether turning the key in Scrooge's door and watching as the door knocker changes into the deceased Jacob Marley, powering up and manipulating an assortment of wonderful steam powered devices, or just marveling at each chapter's 'mechanical' 'page-turning' contraptions, *A Christmas Carol's* animations, illustrations, original score, and sound effects will draw you into the story's unforgettable lessons of darkness, despair, joy and life. Keeping in the holiday spirit, PadWorx Digital Media will be donating a portion of each sale of *A Christmas Carol* to charity.

PadWorx is also dropping the price to \$2.99 on its highly acclaimed first eBook, *Dracula: The Official Stoker Family Edition*, currently only available for iPad.

"With the 'Gift This App' feature available from the iTunes menu and our special holiday pricing, this is an easy way for people to turn these exciting eBooks into perfect and innovative holiday gifts," said Jeffrey Alan Schechter, President of PadWorx Digital Media.

PadWorx Digital Media, an independent developer of a new category of interactive eBooks for Tablet PCs, is the first company to create and build an eBook App on a game engine. Its proprietary technology gives the PadWorx development team the abilities to transform eBooks into immersive and entertaining experiences driven directly by the readers. The company's recent releases, including *Dracula: The Official Stoker Family Edition* and *A Christmas Carol*, have garnered national attention by both world renowned journalists and Apple users.

For more information on *A Christmas Carol* for iPhone and iPod Touch please visit: [www.ipadchristmascarol.com](http://www.ipadchristmascarol.com). For more information on *Dracula: The Official Stoker Family Edition*, please visit: [www.ipaddracula.com](http://www.ipaddracula.com). For more information on PadWorx Digital Media, please visit: [www.padworxdigital.com](http://www.padworxdigital.com). Follow us on Twitter @padworx and like us on facebook at <http://www.facebook.com/pages/Padworx-Digital-Media-Inc/120167378028143>

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**About PadWorx Digital Media, Inc.:**

PadWorx Digital Media, Inc., founded in 2010 and headquartered in Toronto, Ontario, is an independent developer of software for tablet PCs including Apple® iPad™. The development team is dedicated to combining proprietary technology and innovative ideas in order to create new ways for readers to experience entertainment and literature. PadWorx Digital Media's products are developed on their own proprietary game engine. For more information about PadWorx Digital Media please visit: [www.padworxdigital.com](http://www.padworxdigital.com).