

Videogame Publisher O-Games Chooses Reverb Communications As Agency of Record

Veteran Gaming Agency to Oversee Public Relations, Marketing and Sales for New North American Publisher

Twain Harte, Calif. - June 23, 2008 – O-Games™, a new publisher of interactive and social videogames and part of the worldwide videogame publishing group, Oxygen Interactive Software, announced today it has retained Reverb Communications, Inc. to oversee its North American business. Under the deal Reverb will drive the company's public relations, marketing and sales initiatives.

O-Games recently announced its 2008 lineup, which includes releases on all major videogame platforms.

"Reverb has continually demonstrated an unrivalled understanding of the interactive entertainment industry, and backed with its track record of successes, we feel this is an excellent match," stated Jim Scott, CEO of Oxygen Interactive Software. "We feel confident in Reverb's ability to take our impressive 2008 lineup to market."

Oxygen Interactive Software, headquartered in the United Kingdom, is known for its well-established videogame properties in territories around the globe. O-Games, the North American branch of Oxygen Interactive Software, acts as the publishing house for all products released in the United States and Canada and also heads up North American sales.

"Oxygen Interactive Software has become one of the most recognized names for casual gaming in the United Kingdom and we plan to duplicate those successes here in North America," stated Tracie Snitker, vice president of public relations for Reverb Communications. "This partnership is an excellent fit for both companies, leveraging our experience in building and branding videogame companies while capitalizing on Oxygen's wealth of knowledge in videogame development."

For more information about O-Games please visit: www.o-videogames.com

For more information about Reverb Communications please visit: www.reverbinc.com.

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About O-Games:

Based in Twain Harte, California, O-Games is a subsidiary of Oxygen Interactive Software Limited. O-Games is a publisher of videogame entertainment products for the major console platforms including Nintendo Wii™, Nintendo DS™, Xbox 360™ videogame system from Microsoft, PSP® (PlayStation®Portable) system, Game Boy® Advance, and the PlayStation®2 computer entertainment system.

About Oxygen Interactive Software:

Oxygen Interactive Software™ boasts a broad range of fun and sociable titles to capture the imagination of the emerging games audience. With the focus on all major console platforms, Oxygen's games are based on mainstream lifestyles and interests, while delivering contemporary content featuring sports, music and well-known personalities.

About Reverb Communications:

Reverb Communications is a leading agency in the interactive entertainment industry, with clients from around the globe. Reverb develops custom public relations, marketing, sales and business development programs that directly impact the bottom line of its clients. For more information please visit: www.reverbinc.com.

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