



# Naughty bear

## HOIST THE MAIN SAIL FOR NAUGHTY BEAR DLC CHAPTER 9

*Gangway and get naughty as ye most feared bear sets a course for timber-shivering action!*



**\*\*\*Download the Chapter 9 trailer and screens [here!](#)\*\*\***

**Agoura Hills, CA – October 5, 2010** – Ahoy, mateys! Global video game publisher 505 Games and developer Artificial Mind & Movement (A2M) today announced the latest downloadable chapter for *Naughty Bear* is available now for Xbox LIVE® Arcade and PlayStation® Network. The new pirate-themed Chapter 9 pits the naughtiest bear around in a bid to lay siege to the Island of Perfection with even more mischievous action, including all-new characters, costumes and challenges.

Filled with exclusive hidden treasures, deadly weapons and brutal buccaneers, Chapter 9 serves up four new challenges to swashbuckle while taking up arms against baddie Bears and their leader, Admiral Giggles, as well as The Pirates and their leader, The Great Bear Beard.

To commend their efforts in combat, Chapter 9 players can dress Naughty in his own version of the Pirate Bear costume or even assume the identity of The Great Bear Beard, find two new hats and collect the lethal cutlass, with unique ultra-kill capabilities.

*Naughty Bear* is available now for Xbox 360 and PlayStation 3 for an MSRP of \$49.99 and also for iPhone & iPod Touch through the Apple App Store for \$1.99. The downloadable Chapter 9 is available now on Xbox LIVE Arcade for 400 MS points and on PlayStation Network for \$4.99 USD.

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## **ABOUT NAUGHTY BEAR**

Naughty Bear is an action video game featuring a unique blend of comic mischief and shamefully bad behaviour. Players will take on the role of Naughty Bear, a bear driven to seek vengeance after the other bears don't invite him to the big birthday party. Scorned for the last time, Naughty Bear becomes hell bent on manipulating and terrorizing the blissful bears inhabiting the Island of Perfection. Featuring an array of weapons, objects and scare tactics, gamers strive to earn Naughty Points as they inflict physical and psychological harm on Naughty Bear's enemies. This all-new scare-based points system means players will win the most rewards for being deviant and maniacal. The variety allows for a completely new experience every time players pick up a controller and the ill-fated bears become more difficult to harass and terrorize as the game progresses.

For more information, please visit the official Web site at:

<http://www.naughtybearthegame.com/>

## **About 505 Games Ltd.**

505 Games is a multi-platform interactive video games company that publishes titles across the globe. Founded in 2006, 505 Games has offices across seven territories around the world, with six in Europe and one in the United States.

505 Games is headquartered in Milton Keynes, UK and is dedicated to the publishing and distribution of computer and video games across the EMEA and Australia regions. The current portfolio includes the best selling games Cooking Mama, ArmA II, and IL2 Sturmovik: Birds of Prey.

For more information on 505 Games and its products please visit [www.505games.co.uk](http://www.505games.co.uk)