



Naughty bear

**ZOMBEARS, VAMPIRE-BEARS AND UNIBEARS, OH MY! THE VAMPIRICORN
ATTACKS NAUGHTY BEAR DLC CHAPTER 10, AVAILABLE NOW**

***New "Left 4 Ted" zombear mode tops new bearifying multiplayer and singleplayer
shenanigans for the naughtiest bear around!***



*****Download the Chapter 10 trailer and screens [here](#) *****

Agoura Hills, CA – November 24, 2010 – Global video game publisher 505 Games and developer Artificial Mind & Movement (A2M) today announced the latest chilling downloadable chapter for *Naughty Bear* is available now for Xbox LIVE® Arcade and PlayStation® Network. The new Chapter 10 has fangs, and sees everyone's favorite bear facing off against an onslaught of mystical creatures intent on taking over the island. 4 new multiplayer modes, new costumes and challenges and a showdown with the Vampiricorn make this a must-slay adventure.

After Stardust summons a vampire hoard to the island, lead by the legendary and terrifying Vampiricorn, the throng of blood-sucking bears start the hunt for Naughty Bear to suck his fluff. Fright your way through a beariffic new story, disguise yourself with new costumes and bring an end to the undead with the terrifyingly new Vicious Vampire Claw!

4 new multiplayer modes offer plenty of defluffication:

Left 4 Ted: The bears must do what they can to stay alive against a Zombear invasion. Can you stay alive long enough to win the game?

Defluffication: Defluff other players with any weapon you like to rack up points in this sweet and simple deathmatch mode!

Dancing King: A mystical Unibear appears at a random location. Find him, get close to him and don't let anyone else near. The player who dances with the Unibear longest wins!

Vampicorn: Elimination match where each player has limited lives and constantly depleting health, which can only be stopped by attacking, hurting and killing the competition. Last vampire-bear standing wins.

The downloadable Chapter 10 is available now on Xbox LIVE Arcade for 800 MS points and on PlayStation Network for \$9.99 USD. *Naughty Bear* is available now for Xbox 360 and PlayStation 3 for an MSRP of \$29.99 and also for iPhone & iPod Touch through the Apple App Store for \$2.99.

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ABOUT NAUGHTY BEAR

Naughty Bear is an action video game featuring a unique blend of comic mischief and shamefully bad behaviour. Players will take on the role of Naughty Bear, a bear driven to seek vengeance after the other bears don't invite him to the big birthday party. Scorned for the last time, Naughty Bear becomes hell bent on manipulating and terrorizing the blissful bears inhabiting the Island of Perfection. Featuring an array of weapons, objects and scare tactics, gamers strive to earn Naughty Points as they inflict physical and psychological harm on Naughty Bear's enemies. This all-new scare-based points system means players will win the most rewards for being deviant and maniacal. The variety allows for a completely new experience every time players pick up a controller and the ill-fated bears become more difficult to harass and terrorize as the game progresses.

For more information, please visit the official Web site at:
<http://www.naughtybearthegame.com/>

About 505 Games Ltd.

505 Games is a multi-platform interactive video games company that publishes titles across the globe. Founded in 2006, 505 Games has offices across seven territories around the world, with six in Europe and one in the United States.

505 Games is headquartered in Milton Keynes, UK and is dedicated to the publishing and distribution of computer and video games across the EMEA and Australia regions. The current portfolio includes the best selling games Cooking Mama, ArmA II, and IL2 Sturmovik: Birds of Prey.

For more information on 505 Games and its products please visit www.505games.co.uk