

Music Video Games (MvG) Names Reverb Communications As Agency of Record

*Veteran Gaming Agency to Oversee Public Relations and to Provide Consulting Services
for New Music-Based Game Company*

El Segundo, California - June 3, 2008 - Music Video Games™ (MvG), a music-based, on-line game company focused on delivering interactive entertainment experiences to both casual gamers and music fans, announced today it has engaged Reverb Communications, Inc. to oversee its public relations campaign and to provide strategic consulting services in the music game space.

Reverb has extensive experience in the music gaming space including its work on the hit music videogame titles Guitar Hero™ and Guitar Hero II™, as well as currently representing the MTV Games' award-winning music videogame Rock Band™. The Reverb public relations and marketing teams also developed the launch campaign for the V series of guitar controllers and accessories from videogame guitar peripheral manufacturer, The Ant Commandos.

“Reverb continues to be the definitive public relations player in the flourishing music videogame space, and the team’s experience in both the interactive entertainment industry and music arena are perfect complimentary components to facilitate our company’s reach into this space. We’re delighted to have them on board,” said Vincent Bitetti, CEO of MvG.

“The founders behind MvG have a broad understanding of the gaming business and its potential to further connect with the music industry,” stated Tracie Snitker, vice president of public relations for Reverb Communications. “Our unique combination of services combined with our team’s passion for music-based videogames fall right in line with MvG’s unique vision and we’re eager to further elevate their business with our strategic partnership. Their product is unlike any other music game we’ve seen in the marketplace and we’re excited to start showing it off to the world.”

MvG was founded by veteran videogame talents David Warhol, president of videogame studio Realtime Associates, Inc., and Vincent Bitetti, a videogame publishing executive and former CEO of TDK Mediactive, which was sold to Take Two Interactive (NASDAQ:TTWO) in 2004. The company recently announced plans to launch a videogame portal focused on casual gamers and music fans, which Reverb will help take to market.

For more information about MvG please visit www.musicvideogames.net

For more information about Reverb Communications please visit www.reverbinc.com

####

About Music Video Games, LLC:

Music Video Games, LLC was created in early 2008 by video game veterans David Warhol and Vincent Bitetti to develop, publish and exploit technology and proprietary music beat matching game designs developed by Realtime Associates, Inc., and powered by major music artists of the past, present and future. Visit www.musicvideogames.net for more information.

About Reverb Communications:

Reverb Communications is a leading agency in the interactive entertainment industry, with clients from around the globe. Reverb develops custom public relations, marketing, sales and business development programs that directly impact the bottom line of its clients. For more information please visit: www.reverbinc.com.

MEDIA CONTACT:

Brandon Price
Reverb Communications
209.586.1495 x113
Brandon@reverbinc.com

Tracie Snitker
Reverb Communications
209.586.1495 x104
tracie@reverbinc.com