



'Kung-Fu LIVE' - New Official Trailer for Gamescom & PAX - Images & Video at the Links Below

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Gamescom and PAX Get New Trailer for 'Kung-Fu LIVE' As Demo Tour Kicks into Action

Helsinki, Finland - August 12th, 2010 – Virtual Air Guitar Company Ltd, a Helsinki-based independent game developer and computer vision specialist, today launched an all-new full-length trailer for their upcoming fighting adventure game, *Kung-Fu LIVE*, set to release this Fall exclusively on PlayStation®Network.

Viewers can catch a first look at this latest trailer by visiting the following link:

<http://www.youtube.com/watch?v=16fRHuaVzNk>

Fusing players into a world of fast-paced, heart-pounding action, *Kung-Fu LIVE* uses accurate, real-time motion and image scanning, allowing players to step onto the screen for full-body motion control unlike anything else on the PlayStation®3 computer entertainment system. This patented FreeMotion® technology from Virtual Air Guitar Company gives players an unlimited range of attacks and fighting styles, including super-human jumping and fighting abilities that were never-before possible in a video game. Consumers will also have an exclusive chance to go body-on with the game at both Gamescom and PAX Prime tradeshows in the coming weeks.

“The trailer showcases a lot of the over-the-top action that players will be seeing very soon during our global demo tour for *Kung-Fu LIVE*,” said Teemu Maki-Patola, CEO of Virtual Air Guitar Company. “As gaming is increasingly becoming more of an active physical experience with technology like PlayStation Move, we’ve strived to create a game that is fun for players of all ages. Building a unique fighting experience for core gamers, families, and fitness fanatics alike was our greatest challenge, and we’re more than excited to share our creation with the world at these upcoming events!”

Fans in Europe headed to the Gamescom trade fair in Cologne, Germany from August 19th to the 22nd will have a chance to step into the game in Hall 6 – Open Booth C-O33. North American gamers will have a chance to show off their skills at PAX Prime in Seattle, Washington from September 3rd to the 5th at booth #3654. Attendees at both events will get a chance to see all new content and compete for a chance to win some exclusive *Kung-Fu LIVE* gear.

Launching later this Fall on PlayStation Network, *Kung-Fu LIVE* provides a fast, fun, and action packed experience while ushering in a new era of full-body motion gaming.

If you are interested in learning more about *Kung-Fu LIVE*, please visit www.kungfulivegame.com or look for more details on the [Facebook page](#) for Virtual Air Guitar Company. For press inquiries, or to schedule a demonstration at either event, please contact press@virtualairguitar.com.

For more information about Gamescom, please visit www.gamescom.de for details.

For more information about PAX Prime, please visit www.paxsite.com for details.