



**VIRTUAL AIR GUITAR COMPANY ANNOUNCES *KUNG-FU LIVE*
- WITH YOU AS THE HERO!**

Innovative Adventure and Fighting Game Utilizes the PlayStation Eye to Pit You Against Ninjas and Bad Guys in Need of a Good Ass-kicking

Helsinki, Finland and New York, NY – May 17, 2010 – Virtual Air Guitar Company Ltd, the Helsinki – based independent game developer and computer vision specialist, today announced their in-development fighting adventure game ***Kung-Fu LIVE***.

Coming later this year to PlayStation® Network, ***Kung-Fu LIVE*** is an interactive experience unlike anything seen before. With accurate tracking and background removal, the player's real-life image is transported inside the game. Boosted with super-human abilities, the player literally becomes the hero of the game.

"We have been working with camera games for over a decade, optimizing our FreeMotion technology that incorporates the player in-game as the lead character," says Teemu Mäki-Patola, CEO of Virtual Air Guitar Company Ltd. "The FreeMotion tech replaces the traditional game controller for consoles and PC, offering a whole new way to play video games. *Kung-Fu LIVE* will be one of the top notch PSEye and Move games coming to market this year."

Powered by Emergent Game Technologies' Gamebryo LightSpeed, ***Kung-Fu LIVE*** is targeted at the broad audience as a game to be enjoyed in a social setting amongst family and friends. Toss away the gamepad and kick, jump, flip and throw punches against a growing swarm of baddies - ***Kung-Fu LIVE*** is all about hands-free, real-time movement and action. Step into the world of martial arts in this humor-toned and sporty beat 'em up adventure!

For more information and assets, visit www.kungfulivegame.com

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About Virtual Air Guitar Company Ltd

Headquartered in Helsinki, Finland, Virtual Air Guitar Company Ltd is an independent game developer specializing in camera-based games for PlayStation 3, Xbox 360 and PC. The company was founded in 2006 by new media, computer vision and virtual reality researchers to design and develop unique social games and exergames using the patented FreeMotion® technology. For more information, please visit www.virtualairguitar.com

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