



## THE JUNO COMPANY KICKS OFF 'SHARE THE MUSIC' CAMPAIGN TO SUPPORT NATIONAL HEAD START PROGRAM

*Each time someone 'Likes' The Juno Company on Facebook or sends a holiday ecard from the company's website a special DVD will be donated to a National Head Start child*

**SAN FRANCISCO, December 15, 2010** – The Juno Company, a leading children's digital media company dedicated to releasing products that promote education through music, is proud to kick off its Share the Music campaign. Starting today, The Juno Company will donate a special music curriculum based DVD to a National Head Start child for every Facebook 'Like' the company receives. In addition, fans can also trigger the donation by sending an electronic holiday card from [www.thejunocompany.com](http://www.thejunocompany.com). Included in each card is an exclusive holiday song created and composed by company co-founder, Belinda Takahashi, Ph.D., and sung by Juno and her friends.

"This holiday season we'd like to invite everyone to join us in bringing music to a needy child through our Share the Music campaign," said Belinda Takahashi, Ph.D., co-founder of The Juno Company. "Music is so important in a child's life and we want you to help us share it."

The Juno Company's Emmy Award-winning DVDs are part of a larger line of children's products that strive to inspire a lifelong love of music in children 12 months to preschool age. Its original music is performed by live orchestral musicians and paired with a cast of endearing puppet characters created and performed by the talented hands behind some of your favorite Muppet and Sesame Street characters\*.

For more information on The Juno Company and its products please visit [www.thejunocompany.com](http://www.thejunocompany.com).

Follow us on Twitter at [@JunoBaby](https://twitter.com/JunoBaby), Facebook at [facebook.com/JunoBaby](https://facebook.com/JunoBaby) and YouTube at [youtube.com/JunoBaby](https://youtube.com/JunoBaby).

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### **About The Juno Company**

Headquartered in San Francisco, CA, The Juno Company is a leading children's digital media company all about learning through beautiful music. Founded by classical composer and mom, Belinda Takahashi, Ph.D., The Juno Company and its accompanying brands, leverage the world's best puppet makers along with incredible orchestral musicians to create a fun, witty and beautiful musical experience for children 12-months-old through preschool-age. The Juno Company has collaborated with top researchers, artists and musicians to create an award-winning line of products. All CDs, books and DVDs feature a cast of lovable

puppets created by the talented hands behind some of your favorite Muppet and Sesame Street characters\*, which interact with children, along with original music composed for and performed by live orchestral musicians. The Juno Company is proud of it's One for All Program, which donates a very special music education DVD to a child in need for every Juno product sold. Buy One. Give One. Contact The Juno Company at 116 New Montgomery Street, Suite 200 San Francisco, CA 94105; Phone (415) 820-5100 or (877) JUNO-BABY; Fax (415) 879-9937; and website at [www.JunoBaby.com](http://www.JunoBaby.com).

\*The Muppet and Sesame Street trademarks and associated characters are the trademarks and intellectual property of their respective owners. Juno Baby, Inc. is not sponsored by, affiliated or associated with these companies.