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ATTICUS ANNOUNCES ITS WARDROBE PARTNERSHIP WITH IGNITION ENTERTAINMENT FOR THE RELEASE OF THE *OBSCURE: THE AFTERMATH* TRAILERS

Los Angeles (March 6, 2008) – Atticus is proud to announce its participation as a wardrobe supplier to Ignition Entertainment for the release of a series of groundbreaking live action video game trailers for *Obscure: The Aftermath*. Created in support of the upcoming video game release of *Obscure: The Aftermath*, Ignition Entertainment the trailers vividly convey the first scenes of the game's story and culminates with a chilling cliffhanger. This innovative project has exceeded expectations in both quality and entertainment value and has redefined how cinematic trailers for games will be done in the future. This groundbreaking game will challenge gamers starting March 25 and is slated for release on Wii™, PlayStation®2 and PC CD-Rom.

Director Don Tyler created a gruesome thriller which combines surviving grotesque monsters and hair raising music. To complement the cutting edge feeling of the trailer, Ignition Entertainment called on its friend Atticus to provide wardrobe for this amazing venture in video game trailers. Atticus was thrilled to be able to provide its fashion forward line to this exciting and innovative project. The Atticus line, with its hard edged, stylish and effortlessly cool modern punk collection, was the perfect complement to these intricate characters.

In addition, Ignition Entertainment has partnered with pop-rock quintet The Audition to create a video game inspired music video to promote their new hit single "Warm Me Up." Atticus has found a loyal following with The Audition and also supplies wardrobe to this on the rise band to sport during its many shows throughout the US and abroad.

Published by Ignition Entertainment and Playlogic International N.V. and developed by Hydravision Entertainment, *Obscure: The Aftermath* is rated "M" for Mature. For more information about *Obscure: The Aftermath* or to view the trailers please visit www.obscuraftermath.com.

About Atticus

The Atticus vision is fashion for today's youth. Atticus, based in London, crafts clothes for those who create music and has built its reputation through countless tours, hours in the studio, late nights and after shows. They are the friend with the connections, the friend with the van, the friend with the place to stay. Atticus was there when the band graduated from van to tour bus. For the kid who doesn't quite fit the mold, Atticus provides a choice. Atticus is grounded in the culture of music, founded by musicians with their morals and inspirations in mind. Beyond dropping off product at a show, these musicians are our friends and family and count on us to make them look good on and off stage.

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