

Heatwave Interactive Brings the Timeless Wisdom of Samuel L. Jackson to the App Store!

Bring Home iSamJackson – the Definitive Soundboard App Featuring Sage Soundbites, Untamed Advice and a Personality Scanner from the King of Cool

Austin, Texas – December 9, 2009 – Heatwave Interactive, a game development studio and online publisher creating innovative cross-media properties, announced today it is developing *iSamJackson*, the definitive entertainment app for the Apple® iPhone™ and iPod® Touch. The new app will feature original recordings from the one-and-only Samuel L. Jackson, the instantly recognizable star whose films combined have grossed more than any other actors' movies to date.

iSamJackson is an entertaining soundboard app that contains a gigantic collection of original and authentic recorded quotes, humorous adages and sage insight all provided by Samuel L. Jackson. Users can fully customize the soundboard as well as access a personality scanner where Mr. Jackson himself will tell you just what he thinks you're made of. In addition, users desperate to cast their eyes into the future and receive Mr. Jackson's guidance can call on "Ask Sam," the feature that allows them to seek instantaneous advice from the king of cool.

iSamJackson will be available on the iTunes App Store for both the iPhone and iPod Touch in the coming months. For more information about *iSamJackson*, please visit www.isamjackson.com. For more information about Heatwave Interactive, please visit www.heatwave.com.

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About Heatwave Interactive:

Founded in early 2007 by games industry veteran Anthony Castoro (EA, Sony Online Entertainment, Codemasters) and successful entrepreneur Donn Clendenon (MPG-Net, World Gaming Corporation, I-Sun Networks), Heatwave™ Interactive is an entertainment production company developing original and licensed games that crossover to film and television. Staffed by veterans from multiple media industries, Heatwave's team members are credited with over 50 commercial video games including *Wing Commander™* (series), *Battlefield™ 2* (series), *Ultima Online™* (series), *Star Wars®* (various), *Lord of the Rings Online: Shadows of Angmar™*, and Richard Garriott's *Tabula Rasa®*. Supporting the Central Studio is a Board of Advisors, including Jason Bell, CEO of Chrysalis Games, formerly of Turbine, Atari, EA, and Kesmai; Ann E. Kronen, formerly of Atari, Humongous Entertainment, Disney, Phillips, and Broderbund Software; and Charles J. Weber, CEO of Weber Communications, formerly of LucasFilm Ltd.

Media Contacts:

Tracie Snitker
Reverb Communications
(209) 586-1495 ex. 104
tracie@reverbinc.com

Casey Lynch
Reverb Communications
(209) 586-1495 ex. 102
casey@reverbinc.com