

For Immediate Release

Media Alert

BLINK 182, SWEET AND THE MONKEES LATEST ARTISTS TO OFFER UP DOWNLOADABLE CONTENT FOR MUSIC VIDEOGAME ROCK BAND™

Fulfilling the commitment to fans to offer new downloadable content every week, Harmonix and MTV Games announced today that “All the Small Things” by Blink 182, “Action” as made famous by Sweet and “Last Train to Clarksville” as made famous by The Monkees are the latest slate of downloadable tracks available for the week of January 15, 2008. Details include:

Release date: Tuesday, January 15, 2008 (Microsoft)
Thursday, January 17, 2008 (Sony)

Tracks:

Blink 182	“All the Small Things”
Sweet	“Action”*
The Monkees	“Last Train to Clarksville”*

**Cover Song*

Price: \$1.99 per track

Locations: PLAYSTATION®Network and Xbox LIVE® Marketplace

In addition to the 58 songs that come packaged with Rock Band, Harmonix and MTV have been offering a robust calendar of new downloadable content including packs, full albums and individual tracks to satiate the desire for constantly refreshed **Rock Band™** content. New music is available on a weekly basis. Recent downloadable content that has been offered has included tracks from iconic rock artists from all genres from Metallica and Black Sabbath to The Police and All American Rejects.

Rock Band™ allows online play and features that expand the boundaries of music gaming. **Rock Band™** downloadable content is playable and integrated into setlists in all game modes including: Solo Tour, Band World Tour, head-to-head competition either locally or online, and from any Quickplay mode. In order to play downloadable content for head-to-head matches or multiplayer online, all players must own the same downloadable track. Downloadable content for the PLAYSTATION®3 computer entertainment system's version of Rock Band will be available for purchase on the PLAYSTATION®Store through the free PLAYSTATION®Network and is downloaded directly to PLAYSTATION 3 system's built in hard drive. Downloadable content for the Xbox 360® video game and entertainment system from Microsoft will be available for purchase via Xbox LIVE® Marketplace using Microsoft Points and is downloaded directly to Xbox 360's built in hard drive.

Rock Band™ is rated “T” for Teen (lyrics, mild suggestive themes) by the ESRB.

For more information on Rock Band and Harmonix Music Systems please visit www.rockband.com and www.harmonixmusic.com.

#####

Harmonix Media Contacts:

Tracie Snitker
209-586-1495 x104
tracie@reverbinc.com

Chris Keene
209-586-1495 x109
chris@reverbinc.com