



\*\*\*MEDIA ALERT\*\*\*

## Spookify Your iDevice this Halloween with Three Great Apps

*George A. Romero's APP of the DEAD, 505 Games' Naughty Bear, and PadWorx Digital Media's Dracula: The Official Stoker Family Edition Aim To Put Some Halloween in Your Handheld*

**Twain Harte, CA - October 28, 2010** – Looking to squeeze a bit more horror out of your Apple®iPhone™, iPod touch® or iPad™ this Halloween? Look no further than three of the most ghoulishly awesome iDevice applications you can get your bloody little hands on.

### **505 Games' Naughty Bear for iPhone and iPod Touch**

Psychotic and homicidal aren't usually your first thoughts when you think of "stuffed teddy bear", are they? No? Well obviously, you haven't played 505 Games and Artificial Mind and Movement's *Naughty Bear* for Apple®iPhone™. *Naughty Bear* for the iPhone delivers an all-new way to take control of the vengeful title role and wreak havoc on every stuffing-filled foe that crosses your path. With a unique control system tailored specifically for the iPhone and iPod Touch's touchscreen that inputs and a top-down viewpoint, the camera zooms in for up-close-and-not-so-personable signature kill moves which have become the trademark of our hapless bear. To get in on all the brutal cuddly action, check out the [App Store](#).

### **George A. Romero's APP of the DEAD**

Ever wondered what everyone you know would look like zombieified by George A. Romero, the godfather of all things zombie? Now you can with George A. Romero's *APP of the DEAD*, the iPhone's best zombie-creator! Developed by Additive Interactive, *APP of the DEAD* makes you the director, allowing you to turn your friends and family into the most twisted, ghoulish undead shufflers on the block. Take pictures or import photos from existing galleries and bring them to undead life with grisly scars and bloody wounds! Pick up George A. Romero's *APP of the DEAD* [HERE!](#)

### **PadWorx's Digital Media Inc's Dracula: The Official Stoker Family Edition for iPad**

Everyone's favorite vampire has risen and swooped onto Apple®iPad™ in *Dracula: The Official Stoker Family Edition*. Brought back to life by independent developer PadWorx Digital Media, *Dracula: The Official Stoker Family Edition* is an interactive, user-driven eBook experience which features nearly 300 interactive pages, 600 illustrations, original music, more than 150 sound effects and more. Download the trailer and see *Dracula: The Official Stoker Family Edition* in action: [CLICK HERE](#).

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**About PadWorx Digital Media, Inc.:**

PadWorx Digital Media, Inc., founded in 2010 and headquartered in Toronto, Ontario, is an independent developer of software for tablet PCs including Apple®iPad™. The development team is dedicated to combining proprietary technology and innovative ideas in order to create new ways for readers to experience entertainment and literature. PadWorx Digital Media's products are developed on their own proprietary game engine. For more information about PadWorx Digital Media please visit: [www.padworxdigital.com](http://www.padworxdigital.com).

**About 505 Games**

Based in Los Angeles, CA, 505 Games (U.S.) is the North American division of 505 Games, a global videogame publisher. The U.S. operations launched in May, 2008 to bring quality interactive entertainment to North America on all game platforms including Microsoft Xbox 360®, Sony PlayStation®2, PlayStation®3, PSP, Nintendo Wii® and DS, as well as PC, online, and mobile. The company's management team hails from the leaders in global entertainment including major motion picture studios, videogame publishers and leading game development studios. With the company's deep experience and proven success in interactive entertainment worldwide, 505 Games is looking to drive the industry forward with innovative game experiences that integrate next generation game play, immersive stories and integrated brands that can take the business to a new level. The company offers a broad selection of videogame titles in all genres for players of all ages.

**About Artificial Mind & Movement**

Based in Montreal, Quebec, Artificial Mind & Movement (A2M) is Canada's best independent game developer, employing 500 talented people in Montreal, Quebec and Santiago, Chile. Since 1992, the company has developed 120 titles across every game platform, including its highly-stylized third person shooter *WET*™. Our studios work with the industry's top publishers and licensors, including Activision Blizzard, Bethesda, Disney, Electronic Arts, Fox, Konami, LucasArts, Viacom and Warner. Artificial Mind & Movement is committed to producing unparalleled game experiences with original or licensed Intellectual Properties. From 2006 to 2008, the company has ranked simultaneously amongst the Deloitte Technology Fast 50™ and also as Canada's 50 Best Managed Companies™.

**About Additive Interactive:**

Ohio-based Additive Interactive is a visual & interactive design company focused on speaking to consumers through unique visually compelling interactive entertainment experiences. The Additive team combines decades of experience creating stunning commercials, music videos, flash games, corporate and consumer-targeted videos, game assets, web design, animated graphics & logos, and graphic design.